



# 2<sup>nd</sup> Workshop on the Economics of ICTs

March 31<sup>st</sup> and April 1<sup>st</sup> 2011

University of Évora

## **Organizers:**

*António Brandão, CEF-UP*

*Duarte Brito, CEFAGE-UE*

*Andreia Dionísio, CEFAGE-UE*

*Pedro Pereira, CMU | Portugal-IST*

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## Program

### Thursday March 31th

13:45-14:00 **Welcome Address:**

Carlos Brauman, Rector of the University of Évora

Soumodip Sarkar, University of Évora

14:00-15:00 **Keynote Speech:** “Standard Setting Policy: Theory and Application to

2G Wireless”, **Luís Cabral**, IESE and NYU

15:00-17:00 **Session 1: Network effects**

**Chair: Cesaltina Pires**

*Quality Competition or Quality Cooperation? License-Type and the Strategic Nature of Open Source vs. Closed Source Business Models*

**S. v. Engelhardt** (Friedrich-Schiller-University)

Discussant: João Leão

*Price competition in a duopoly with delayed network effects*

Filomena Garcia (Technical University of Lisbon) and **Joana Resende** (University of Porto)

Discussant: Christian M. Bender

*Mobile Termination and Consumer Expectations under the Receiver-Pays Regime*

**Sjaak Hurkens** (Institute for Economic Analysis, CSIC) and Angel L. López (University of Navarra)

Discussant: João Vareda

*New Network Goods*

**João Leão** (ISCTE) and Vasco Santos (Universidade Nova de Lisboa)

Discussant: Markus Reisinger



17:00-17:30 **Coffee Break**

17:30-19:30 **Session 2: Investment**

**Chair: Isabel Pereira**

*Quality upgrades and Bypass under Mandatory Access*

**João Vareda** (Autoridade da Concorrência and CEFAGE-UE)

Discussant: Angel L. López

*Coexistence of Service- and Facility-Based Competition: The Relevance of Access Prices for "Make-or-Buy"-Decisions*

**Christian M. Bender** (Justus-Liebig-University Giessen) and Georg Gotz (Justus-Liebig-University Giessen).

Discussant: S. v. Engelhardt

*Vertical Integration with Complementary Inputs*

**Markus Reisinger** (University of Munich) and Emanuele Tarantino (University of Bologna)

Discussant: Filomena Garcia (UECE, Technical University of Lisbon)

*ICT Sector in India: Economic Determinants of its Investment Climate*

(Alvaro Escribano (Universidad Carlos III de Madrid) and **Manuel de Orte** (Universidad Carlos III de Madrid)

Discussant: Andrea Pozzi



**Friday April 1<sup>st</sup>**

08:45-09:45 **Keynote Speech:** “Mobile call termination revisited”, **Bruno Jullien**,  
Toulouse School of Economics

09:45-10:00 **Coffee Break**

10:00-12:00 **Session 3: Internet**

**Chair: Adão Carvalho**

*Who Is Hurt by E-commerce? Crowding out and Business Stealing in Online Grocery*

**Andrea Pozzi** (Einaudi Institute for Economics and Finance)

Discussant: Jörg Claussen

*Online advertising and privacy*

Alexandre de Corniere (Paris School of Economics) and **Romain de Nijs** (Paris School of Economics)

Discussant: María Fernanda Viecens

*Private Regulation by Platform Operators – Implications for Usage Intensity*

**Jörg Claussen** (LMU Munich), Tobias Kretschmer (LMU Munich) and Philip Mayrhofer (LMU Munich)

Discussant: Manuel de Orte

*Platform Pricing Structure and Moral Hazard*

Guillaume Rogery (University of New South Wales) and **Luís Vasconcelos** (Universidade Nova de Lisboa)

Discussant: Romain de Nijs

12:00-13:30 **Lunch**



13:30-15:00 **Session 4: Telecoms**

**Chair: Isabel Vieira**

*Exclusive Contents and the Next Generation Networks*

Juan José Ganuza (Universitat Pompeu Fabra) and **María Fernanda Vicens** (FEDEA)

Discussant: Luís Vasconcelos

*Welfare analysis of regulating mobile termination rates in the UK (with an application to the orange/T-Mobile merger)*

David Harbord (Market Analysis Ltd) and **Steffen Hoernig** (Universidade Nova de Lisboa)

Discussant: Sjaak Hurkens

*Mobile Termination, Network Externalities, and Consumer Expectations*

Sjaak Hurkens (Institute for Economic Analysis, CSIC) and **Angel L. López** (University of Navarra)

Discussant: Steffen Hoernig

15:00-15:30 **Coffee Break**

15:30-17:00 **Policy Panel: “The Impact of Bundles on Regulation and Competition”**

**Chair: Eduardo Cardadeiro**, ANACOM

*How to Delineate Markets for Bundle: The Case of Triple Play*

**Tiago Ribeiro**, Indera.

*Bundling: sources of information, measurement problems and challenges in Spain*

**Begoña Garcia**, CMT

Discussant: Marc Ivaldi (Toulouse School of Economics)

17:00-17:15 **Anacom Award**

Award presented by **José Amado da Silva**, President of ANACOM

17:15-17:30 **Closing Speech: José Amado da Silva**, President of ANACOM.

