6th Workshop on the Economics of ICTs

April 9th and 10th, 2015

University of Évora

(Room 131)

http://www.cefage.uevora.pt/pt/eventos/conferencias_internacionais/6th_workshop_on_the_economics_of_icts

Scientific Committee:

Gary Biglaiser  University of North Carolina
Luis Cabral  New York University
Gregory Crawford  University of Zurich
Jeremy Fox  The University of Michigan
Marc Ivaldi  Toulouse School of Economics
Bruno Jullien  Toulouse School of Economics
Martin Peitz  University of Mannheim
Frank Verboven  K. U. Leuven
Julian Wright  National University of Singapore

Organizers:

António Brandão  CEF-UP
Duarte Brito  CEFAGE-UE
Andreia Dionísio  CEFAGE-UE
Pedro Pereira  CEFAGE-UE
Joana Resende  CEF-UP
Sponsors

CEFAGE
Centro de Economia e Finanças da UP
Center for Economics and Finance at UP

ANACOM
Autoridade Nacional de Comunicações

FCT Fundação para a Ciência e a Tecnologia
Ministério da Ciência, Tecnologia e Ensino Superior
Program Overview

Thursday, April 9th

13:00-13:30   Registration
13:30-15:30   Session 1: Two-sided markets
15:30-16:00   Coffee Break
16:00-17:00   Keynote Speech: Analyzing competition for the market in Internet industries
               Jacques Crémer (Toulouse School of Economics)
17:00-17:15   Coffee Break
17:15-19:15   Session 2: E-commerce
20:00         Workshop Dinner

Friday, April 10th

09:00-11:30   Session 3: Internet
11:30-12:00   Coffee Break
12:00-13:00   Keynote Speech: Sales Mechanisms in Online Markets: What Happened to Internet Auctions?
               Liran Einav (Stanford University)
13:00-14:30   Lunch
14:30-17:00   Session 4: Mobile Telephony
17:00-17:15   ANACOM Award
17:15-17:30   Closing Speech
17:30-18:00   Farewell Cocktail
Program

Thursday, April 9th

13:00-13:30  Registration

13:30-15:30  Session 1: Two-sided markets

Chair: M. Aurora Galego (Universidade de Évora)

Price Information in Two-sided Markets
Paul Belleflamme (Université catholique de Louvain)
Martin Peitz (University of Mannheim)
Discussant: Joana Resende (University of Porto)

Unilateral “divide-and-conquer” strategy in two-sided markets
Vitor Miguel Ribeiro (University of Porto)
Discussant: Sébastien Broos (University of Liege and LCII)

Platform Pricing in Mixed Two-Sided Markets
Ming Gao (Tsinghua University)
Discussant: Paul Belleflamme (Université catholique de Louvain)

15:30-16:00  Coffee Break

16:00-17:00  Keynote Speech:
Analyzing competition for the market in Internet industries
Jacques Crémer (Toulouse School of Economics)

17:00-17:15  Coffee Break

17:15-19:15  Session 2: E-commerce

Chair: Cesaltina Pires (Universidade de Évora)

Measuring the Effects of Search Costs on Equilibrium Prices and Profits
Tiago Pires (University of North Carolina)
Discussant: Tiago Ribeiro (INDERa and University of South Australia)

Online Word-of-Mouth and Market Structure
Carlos Daniel Santos (NOVA SBE)
Discussant: Christian Rojas (University of Massachusetts Amherst)

*Network Effects, Aftermarkets and the Coase Conjecture: a Dynamic Markovian Approach*

Didier Laussel (Aix-Marseille University, CNRS & EHESS)
Ngo Van Longy (CIREQ and McGill University)
Joana Resende (University of Porto)
Discussant: Ming Gao (Tsinghua University)

20:00 Workshop Dinner
Friday, April 10th

09:00-11:30  Session 3: Internet

Chair: Duarte Brito (Universidade Nova de Lisboa)

Online Copyright Enforcement, Consumer Behavior, and Market Structure
Luis Aguiar (Institute for Prospective Technological Studies, EC)
Jörg Claussen (Copenhagen Business School)
Christian Peukert (University of Zurich)
Discussant: Georges Vivien Houngbonon (Paris Sc. of Econ. & Orange)

Competing One-Way Essential Complements: the Forgotten Side of Net Neutrality
Sébastien Broos (University of Liege and LCII)
Axel Gautier (University of Liege and LCII)
Discussant: Vitor Miguel Ribeiro (University of Porto)

Impact of broadband speed on economic outputs: An empirical study of OECD countries
Chatchai Kongaut (Chalmers University of Technology)
Erik Bohlin (Chalmers University of Technology)
Discussant: Christian Peukert (University of Zurich)

The diffusion of e-commerce among consumers in the EU
Nestor Duch-Brown (Institute for Prospective Technological Studies, EC)
Discussant: Julienne Liang (Orange France)

11:30-12:00  Coffee Break

12:00-13:00  Keynote Speech

Sales Mechanisms in Online Markets: What Happened to Internet Auctions?
Liran Einav (Stanford University)

13:00-14:30  Lunch

14:30-17:00  Session 4: Mobile Telephony

Chair: João Confraria (ANACOM and Católica Lisbon)
Estimating demand for fixed-mobile bundles and switching costs between tariffs
Lukasz Grzybowski (Telecom ParisTech)
Julienne Liang (Orange France)
Discussant: Chatchai Kongaut (Chalmers University of Technology)

The effect of entry and merger on the price of mobile telecommunications services
Georges Vivien Houngbonon (Paris School of Economics & Orange)
Discussant: Nestor Duch-Brown (Institute for Prospective Technological Studies, EC)

How Much is an Incoming Message Worth? Estimating the Call Externality
Christian Rojas (University of Massachusetts Amherst)
Discussant: Carlos Daniel Santos (NOVA SBE)

Analysis of consumer preferences for mobile telecom plans using a discrete choice experiment
João Confraria (ANACOM and Católica Lisbon)
Tiago Ribeiro (INDERIA and University of South Australia)
Helder Vasconcelos (ANACOM and University of Porto)
Discussant: Tiago Pires (University of North Carolina)

17:00-17:15  ANACOM Award
17:15-17:30  Closing Speech
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