

CEFAGE

centro de estudos e formação avançada em gestão e economia

SUMMARY OF SCIENTIFIC RESEARCH

2015



UNIVERSIDADE
DE ÉVORA



**SUMMARY OF SCIENTIFIC RESEARCH
2015**

Editor

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January 2016



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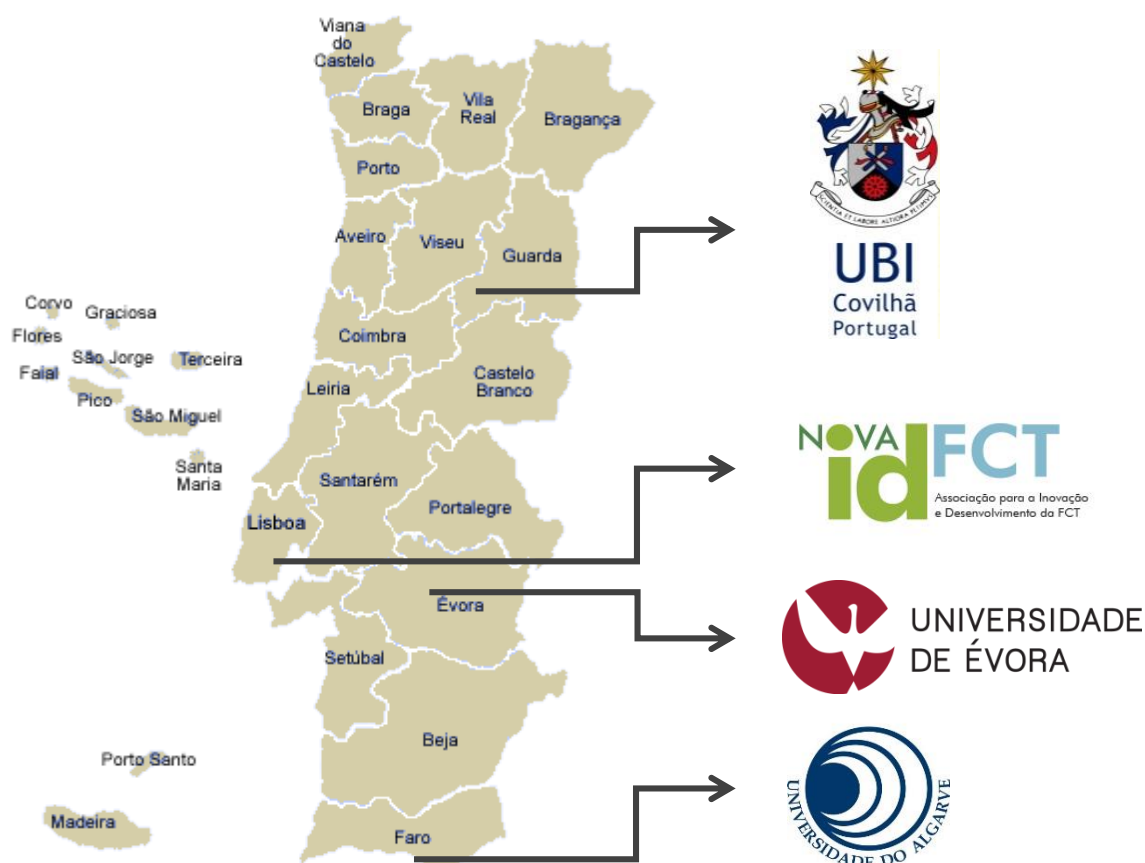
FOREWORD

The Center for Advanced Studies in Management and Economics (CEFAGE) is a Portuguese research unit created in 2006 by a group of researchers from the *Universidade de Évora*. Still hosted by this university, CEFAGE has currently also branches located at three other institutions: *Universidade da Beira Interior*, *Universidade do Algarve* and *Universidade Nova de Lisboa* (Faculty of Science and Technology).

The main priority of CEFAGE is to promote high-quality research in Economics and Management. In 2007, in its first evaluation by the Portuguese Foundation for Science and Technology (FCT), CEFAGE achieved the highest grade: *Excellent*. In 2014, CEFAGE was evaluated as *Very Good*.

Since 2011, CEFAGE is also in charge of the Doctoral Program in Economics of the consortium *Universidade de Évora / Universidade da Beira Interior* and the Doctoral Program in Management of the *Universidade de Évora*.

In 2015, the research unit of CEFAGE had 47 integrated members holding a PhD, 2 members who finished their PhD in 2015 and 1 member who is working towards his PhD. This report describes the research activities of these researchers.



1. OVERVIEW

1.1. Aims and Policy

The main priority of CEFAGE is to promote the production and diffusion of high-quality research in Economics and Management. To achieve this goal, it is CEFAGE's policy:

- To offer its members means to produce research publishable in well regarded scientific international journals, supporting the presentation of their on-going work in scientific meetings and the acquisition of books, software packages and databases
- To maintain a ranking of Economics and Management journals, which is used to reward researchers with high-quality publications
- To promote cooperation with researchers from other institutions, through the participation of its members in national and international scientific networks, the participation in joint research projects and co-authorship of scientific articles
- To keep a very stimulating research environment and promote a close cooperation between its members, encouraging the publication of their preliminary work in CEFAGE's Working Paper Series and organizing an internal workshop series in order to facilitate the communication and sharing of ideas among them
- To organize relevant international conferences in the areas of Economics and Management, so as to increase the international visibility of CEFAGE as a research group
- To organize Summer Schools, specialized short workshops and technical seminars in order to keep its members and PhD students up to date with respect to the most recent advances in the fields of Economics and Management and well prepared to use the databases and the software packages available at CEFAGE
- To involve its PhD students on CEFAGE regular research activities, who will have the opportunity to participate in research projects and conferences, to present their work at the annual CEFAGE Doctoral Consortium and to publish their preliminary work in CEFAGE's Working Paper Series

In addition, CEFAGE also supports the consulting activities of its members.

1.2. Research Interests

The research interests of CEFAGE-UE's members cover, among other fields, agricultural economics, econometrics, environmental resources, finance, industrial organization, innovation and entrepreneurship, international economics, labour economics, marketing and consumer behaviour, spatial economics and sustainable growth. Therefore, CEFAGE-UE is divided into four research groups:

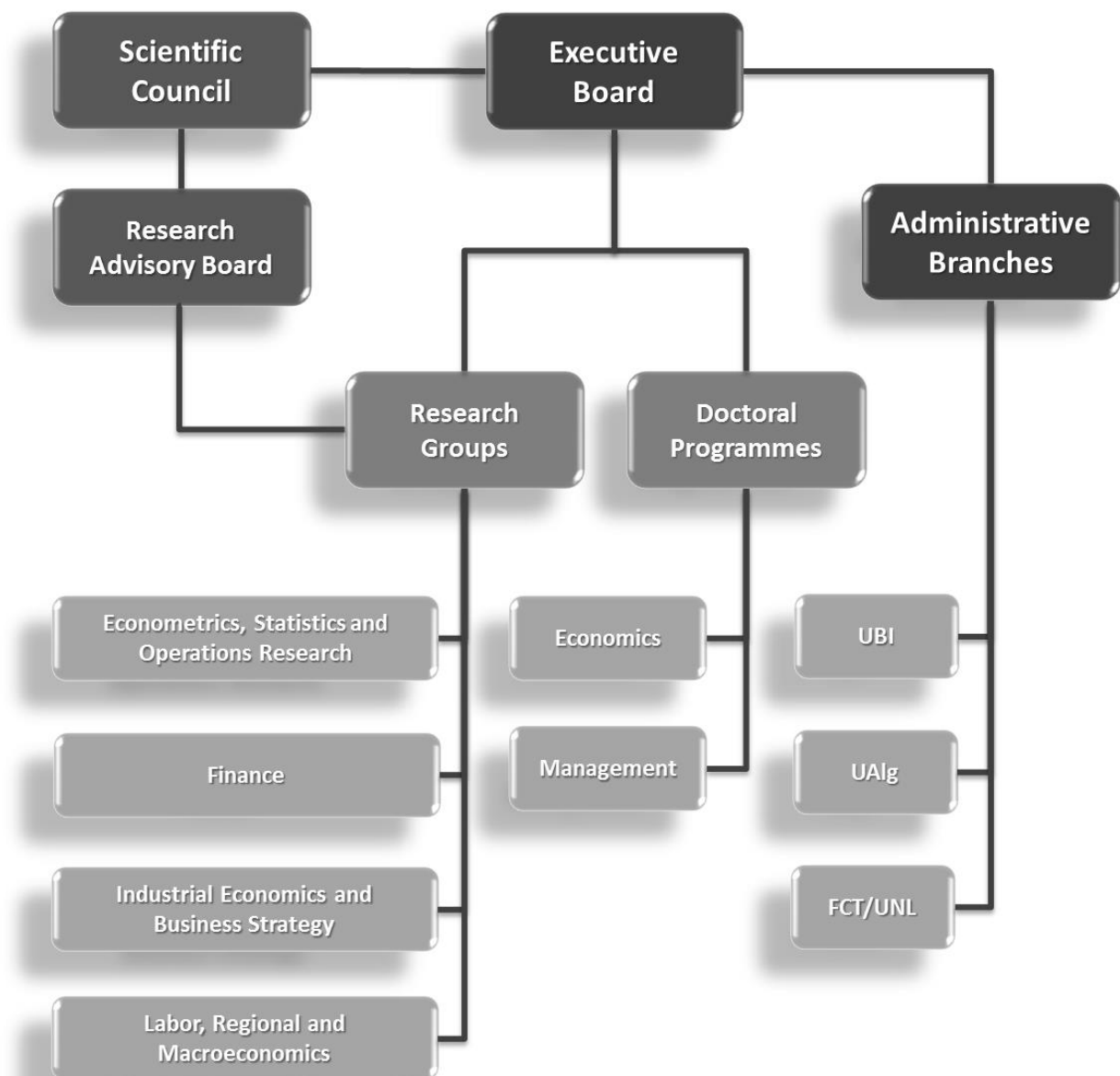
- Econometrics, Statistics and Operations Research
- Finance
- Industrial Economics and Business Strategy
- Labour, Regional and Macroeconomics

Considering our members' current research interests, their skills and competencies, in the period 2015/2020 CEFAGE research will be organized along the following major eleven thematic strands:

1. Econometrics of Discrete and Limited Outcomes
2. Strategy, Operations and Performance
3. Environmental and Agrifood Economics and Management - Theoretical and Empirical Approaches
4. Capital Structure, Investment Decisions and Firm Performance
5. Asset Markets and Investor Behavior
6. Regulation and Competition Policy
7. Entrepreneurship, Innovation and Industry Dynamics
8. Labor Market and Development
9. Economic Growth and Development: Theory, Policy and Empirics
10. Theoretical and Empirical Advances in Tourism Economics
11. International Monetary Economics and Integration

2. ORGANIZATIONAL STRUCTURE

2.1. Organization Chart



2.2. Executive Board



Maria Aurora Murcho Galego

Director

Ph.D. (Economics), U. Bristol, 1998

M.Sc. (Mathematics Applied to Economics and Business), ISEG/UTL, 1992

B.A. (Economics), U. Évora, 1988



Cesaltina Maria Pacheco Pires

Scientific coordinator

Ph.D. (Economics), M.I.T., 1994

M.B.A., INSEAD, 1989

B.A. (Economics), U. Nova, 1985



Andreia Teixeira Marques Dionísio

Vice-Director

Ph.D. (Management), ISCTE, 2006

M.Sc. (Organization and Information Systems), U. Évora, 2001

B.A. (Business Management), U. Évora, 1997



Carlos Manuel Rodrigues Vieira

Vice-Director

Ph.D. (Economics), U. Loughborough, 1999

M.Sc. (Economics), ISEG/UTL, 1995

B.A. (Economics), U. Évora, 1990

2.3. Research Group Coordinators



Cesaltina Maria Pacheco Pires

Coordinator of CEFAGE's Industrial Economics and Business Strategy group

Ph.D. (Economics), M.I.T., 1994
M.B.A., INSEAD, 1989
B.A. (Economics), U. Nova, 1985



Joaquim José dos Santos Ramalho

Coordinator of CEFAGE's Econometrics, Statistics and Operations Research group

Ph.D. (Economics), U. Bristol, 2002
M.Sc. (Mathematics Applied to Economics and Business), ISEG/UTL, 1996
B.A. (Economics), U. Évora, 1993



Tiago Miguel Guterres Neves Sequeira

Coordinator of CEFAGE's Labour, Regional and Macroeconomics group

Ph.D. (Economics), U. Nova Lisboa, 2004
B.A. (Economics), U. Beira Interior, 1999



Zélia Serrasqueiro

Coordinator of CEFAGE's Finance group

Ph.D. (Management), U. Beira Interior, 2001
B.A. (Management), ISEG/UTL, 1988

2.4. Doctoral Program Committees

Doctoral Program in Economics



Joaquim José dos Santos Ramalho

Director

Ph.D. (Economics), U. Bristol, 2002
M.Sc. (Mathematics Applied to Economics and Business), ISEG/UTL, 1996
B.A. (Economics), U. Évora, 1993



Isabel Maria Pereira Viegas Vieira

Vice-Director

Ph.D. (Economics), U. Loughborough, 1999
M.Sc. (Economics), ISEG/UTL, 1995
B.A. (Economics), U. Évora, 1990



Carlos Manuel Rodrigues Vieira

Vice-Director

Ph.D. (Economics), U. Loughborough, 1999
M.Sc. (Economics), ISEG/UTL, 1995
B.A. (Economics), U. Évora, 1990



Paulo Jorge Maçãs Nunes

Vice-Director

Ph.D. (Economics), U. Beira Interior, 2002
M.Sc. (Economic Sciences), U. Beira Interior, 1999
B.A. (Economics), U. Évora, 1995



Tiago Miguel Guterres Neves Sequeira

Vice-Director

Ph.D. (Economics), U. Nova Lisboa, 2004
B.A. (Economics), U. Beira Interior, 1999

Doctoral Program in Management



Cesaltina Maria Pacheco Pires

Director

Ph.D. (Economics), M.I.T., 1994
M.B.A., INSEAD, 1989
B.A. (Economics), U. Nova, 1985



Luís Alberto Godinho Coelho

Vice-Director

Ph.D. (Management), U. Évora, 2006
M.Sc. (Agricultural Economics), U.Évora, 1996
B.A. (Management), U.Évora, 1992



Rui Filipe Cerqueira Quaresma

Vice-Director

Ph.D. (Management), U. Sevilla, 2005
M.Sc. (Industrial Management and Strategy), ISEG/UTL, 1997
B.A. (Business Management), U. Évora, 1993

2.5. Branch Coordinators



Duarte Brito

Coordinator of CEFAGE-FCT/UNL branch

Ph.D. (Economics), U. Nova de Lisboa, 2001

B.A. (Economics), U. Nova de Lisboa, 1993



Sérgio Pereira dos Santos

Coordinator of CEFAGE's UAlg branch

Ph.D. (Management Science), University of Strathclyde, 2004

M.Sc. (Economics and Econometrics), University of Manchester, 1995

B.A. (Business Management), U. Algarve, 1993



Tiago Miguel Guterres Neves Sequeira

Coordinator of CEFAGE's UBI branch

Ph.D. (Economics), U. Nova Lisboa, 2004

B.A. (Economics), U. Beira Interior, 1999

2.6. Research Advisory Board



Anders Rahbek

Professor of Economics
Department of Economics, University of Copenhagen



Diego Comin

Associate Professor of Business Administration
Harvard Business School, Harvard University



Fiona Scott Morton

Professor of Economics
Yale School of Management, Yale University



Gordon J. Alexander

John Spooner Chair in Investment Management
Carlson School of Management, University of Minnesota



Konrad Stahl

Professor of Economics
University of Mannheim



Luís M.B. Cabral

W. R. Berkley Term Professor of Economics and Business
Department of Economics, Stern School of Business, New York University



Mehmet Caner

Thurman-Raytheon Distinguished Professor of Economics
Department of Economics, North Carolina State University

3. RESEARCH GROUPS

3.1. Econometrics, Statistics and Operations Research

3.1.1. Team members



Andreia Teixeira Marques Dionísio Basílio

UNIVERSIDADE DE ÉVORA

Ph.D. (Management), ISCTE, 2006

M.Sc. (Organization and Information Systems), U. Évora, 2001

B.A. (Business Management), U. Évora, 1997

Research interests: *Econometrics; Econophysics; Financial Markets.*



Carla Alexandra da Encarnação Filipe Amado

UNIVERSIDADE DO ALGARVE

Ph.D. (Industrial and Business Studies), University of Warwick, 2003

M.Sc. (Economics and Econometrics), University of Manchester, 1996

B.A. (Business Studies), U. Algarve, 1995

Research interests: *Performance Measurement and Management; Efficiency, Effectiveness and Equity Assessment in the Provision of Health Services.*



Carlos Alberto Falcão Marques

UNIVERSIDADE DE ÉVORA

Ph.D. (Agricultural Economics), U. Purdue, 1988

M.Sc. (Agricultural Economics), U. Purdue, 1985

B.A. (Business Management), U. Évora, 1981

Research interests: *Agricultural Policy, Development and Trade; Natural Resources and Environmental Economics.*



Esmeralda Jesus Ratinho Lopes Arranhado Ramalho

UNIVERSIDADE DE ÉVORA

Ph.D. (Economics), U. Bristol, 2002

M.Sc. (Mathematics Applied to Economics and Business), ISEG/UTL, 1996

B.A. (Economics), U. Évora, 1994

Research interests: *Microeconometrics.*



Joaquim José dos Santos Ramalho

UNIVERSIDADE DE ÉVORA

Ph.D. (Economics), U. Bristol, 2002

M.Sc. (Mathematics Applied to Economics and Business), ISEG/UTL, 1996

B.A. (Economics), U. Évora, 1993

Research interests: *Microeconometrics; Fractional Regression Models; GMM and GEL Estimation and Inference; Applied Corporate Finance.*



Luís Alberto Godinho Coelho

UNIVERSIDADE DE ÉVORA

Ph.D. (Management), U. Évora, 2006

M.Sc. (Agricultural Economics), U.Évora, 1996

B.A. (Management), U.Évora, 1992

Research interests: *Decision Theory; Mathematical Programming; Agricultural Management.*



Paulo Jorge Silveira Ferreira

INSTITUTO POLITÉCNICO DE PORTALEGRE

Ph.D. (Management), Universidade de Évora, 2012

M.Sc. (Economics), Universidade de Évora, 2006

B.A. (Economics), Universidade de Évora, 2003

Research interests: *Econometrics; Monetary and Financial Economics; Entrepreneurship and Innovation; Econophysics.*



Pedro Damião de Sousa Henriques

UNIVERSIDADE DE ÉVORA

Ph.D. (Agricultural Economics), University of Reading, 1995

M.Sc. (Agricultural Economics), Ohio State University, 1987

B.A. (Agronomic Engineering), Universidade Técnica de Lisboa, 1982

Research interests: *Agricultural Economics and Policies; Rural Development; Agriculture, Natural Resources and Environment.*



Rui Manuel de Sousa Fragoso

UNIVERSIDADE DE ÉVORA

Ph.D. (Management), U. Évora, 2001

M.Sc. (Agricultural Economics), I. Agronomique Méditerranéen de Montpellier, 1996

B.A. (Animal Production Engineering), U. Évora, 1993

Research interests: *Agribusiness and Agricultural Economics; Natural Resources and Environmental Economics.*



Sérgio Pereira dos Santos

UNIVERSIDADE DO ALGARVE

Ph.D. (Management Science), University of Strathclyde, 2004

M.Sc. (Economics and Econometrics), University of Manchester, 1995

B.A. (Business Management), U. Algarve, 1993

Research interests: *Performance Measurement and Management; Efficiency Assessment and Data Envelopment Analysis; Strategy Implementation.*

3.1.2. Publications

i) Articles published in scientific peer-review journals

i.1) Articles published in selected journals (indexed in CEFAGE ranking)

Forthcoming:

Bastos, J., **J.S. Ramalho**, “Nonparametric models of financial leverage decisions”, *Bulletin of Economic Research*, forthcoming

[dx.doi.org/10.1111/boer.12054](https://doi.org/10.1111/boer.12054)

Fragoso, R., M.C. Rego, V. Bushenkov, “Clustering of territorial areas: a multi-criteria clustering problem”, *Journal of Quantitative Economics*, forthcoming.

Murteira, J.M.R., **J.S. Ramalho**, “Regression analysis of multivariate fractional data”, *Econometric Reviews*, forthcoming.

[dx.doi.org/10.1080/07474938.2013.806849](https://doi.org/10.1080/07474938.2013.806849)

Ramalho, E.A., **J.S. Ramalho**, “Moment-based estimation of nonlinear regression models with boundary outcomes and heterogeneity, with applications to non-negative and fractional responses”, *Econometric Reviews*, forthcoming.

[dx.doi.org/10.1080/07474938.2014.976531](https://doi.org/10.1080/07474938.2014.976531)

2015

Ferreira, P., A. Dionísio (2015), "Revisiting Covered Interest Parity in the European Union: the DCCA Approach", *International Economic Journal*, 29(4), 597-615.

[dx.doi.org/10.1080/10168737.2015.1081260](https://doi.org/10.1080/10168737.2015.1081260)

Filipe, M.N.M., F.A.F. Ferreira, **S.P. Santos** (2015), "A multiple criteria information system for pedagogical evaluation and professional development of teachers", *Journal of the Operational Research Society*, 66, 1769–1782.

[dx.doi.org/10.1057/jors.2014.129](https://doi.org/10.1057/jors.2014.129)

i.2) Articles published in ISI journals (not indexed in CEFAGE ranking)

Forthcoming:

Felicio, J.A., V. Caldeirinha, **A. Dionísio**, "The effect of port and container terminal characteristics on terminal performance", *Maritime, Economics and Logistics*, forthcoming.

[dx.doi.org/10.1057/mel.2014.33](https://doi.org/10.1057/mel.2014.33)

Ferreira F.A.F., **S.P. Santos**, "Comparing trade-off adjustments in credit risk analysis of mortgage loans using AHP, Delphi and MACBETH ", *International Journal of Strategic Property Management*, forthcoming.

Ferreira, P., A. Dionísio, G. Zebende (2016), "Why does the Euro fails? The DCCA approach", *Physica A*, 443, 543-554.

Fragoso, R., C.A.F. Marques, "Alternative irrigation water pricing policies: an econometric mathematical programming model", *New Medit – A Mediterranean Journal of Economics Agriculture and Environment*, forthcoming.

Xavier, A.M.S., M.B.C Freitas, **R. Fragoso**, "An integrated support system", *Land Use Policy*, forthcoming.

2015

Cândido, C.J.F., S.P. Santos (2015), "Strategy implementation: What is the failure rate?", *Journal of Management & Organization*, 21, 237-262.

[dx.doi.org/10.1017/jmo.2014.77](https://doi.org/10.1017/jmo.2014.77)

i.3) Articles published in other peer-reviewed journals

Forthcoming:

Fragoso, R., "Sustainable development and guidance to entrepreneurship in unfavoured regions: the case of

Alentejo region”, *World Review of Entrepreneurship, Management and Sustainable Development*, forthcoming.

2015

Ferreira, P. (2015), “Entropy, competitiveness and UEFA football ranking”, *International Journal in Physical & Applied Sciences*, 2(4), 10-14.

Fonseca, A.M., **C.A.F. Marques**, T. Pinto-Correia, D.E. Campbell (2015), “Emergy Analysis of a Silvo-Pastoral System, a case study in Southern Portugal”, *Agroforestry Systems*, 89(6), 1-21.

[dx.doi.org/10.1007/s10457-015-9888-5](https://doi.org/10.1007/s10457-015-9888-5)

Fragoso, R. (2015) “Sustainable development and guidance to entrepreneurship in unfavoured regions: the case of Alentejo region”, *World Review of Entrepreneurship, Management and Sustainable Development*, 11(4), 358-376.

Fragoso, R., V. Busshenkov., **C.A.F. Marques** (2015), “Integrated Water Management Using Feasible Goals Method and Interactive Decision Maps: The case of Odivelas irrigation”, *International Journal of Sustainable Society*, 7(4), 353-369.

Marques, C.A.F., F. Batista, L.L. Silva, D. Murcho, M. Rosado (2015), “Less or More Intensive Crop Arable Systems of Alentejo Region of Portugal: what is the sustainable option?”, *Revista Economia Sociologia Rural*, 53(1), 81-90.

Marques, C.A.F. (2015), “A brief overview of the portuguese agriculture – its evolution, performance and current situation”, *Revista Informe GEPEC*, Grupo de Pesquisa em Agronegócio e Desenvolvimento Regional, Universidade Estadual do Oeste do Paraná, 19(1), 174-184.

Oliveira, M.F., **M.R. Lucas**, P. Henriques, F. Peixe (2015), “Price Transmission on the milk Portuguese market”, *Agricultural Economics Review*, 16(2), 5-17

Pereira, C., **J.S. Ramalho**, **J.V. Silva** (2015), “Determinantes do Crédito Vencido nos Bancos de Capital Aberto da OCDE”, *Cadernos do Mercado de Valores Mobiliários*, Comissão de Mercado de Valores Mobiliários (CMVM), 50, 35-55.

Simões, A., J. Ventura, **L.A.G. Coelho** (2015), “The Impact of Fiscal Policy on Foreign Direct Investment”, *Journal of Taxation of Investments*, 43(3), 47-65.

Xavier, A.M.S., M.B.C. Freitas, **R. Fragoso** (2015), “Management of Mediterranean forests — A compromise programming approach considering different stakeholders and different objectives”, *Forest Policy and Economics*, 57, 38–46.

[dx.doi.org/10.1016/j.forpol.2015.03.012](https://doi.org/10.1016/j.forpol.2015.03.012)

ii) Articles and chapters published in scientific books

Forthcoming:

Branco, M., **P.D.S. Henriques**, “The market economy and the human right to water in Africa”, in A. Cascão (eds.), *Water in Africa, Afro-pessimism or Afro-optimism*, forthcoming.

Santos, S.P., C.A.F. Amado, “Data Envelopment Analysis, tourism”, in J. Jafari, H. Xiao (eds.), *Encyclopedia of Tourism*, Berlin: Springer International Publishing, forthcoming.

2015

iii) Scientific, pedagogical and technical books

Forthcoming:

Ferreira, P., A. Morgado, *Exercícios de Princípios de Microeconomia*, Lisboa: Rei dos Livros, forthcoming.

Ferreira, P., A. Morgado, *Princípios de Microeconomia*, Lisboa: Rei dos Livros, forthcoming.

2015

Ferreira, P. (2015), *Economia e Política Agrária*, Faro: Sílabas & Desafios (ISBN 978-989-99310-3-9).

Ferreira, P. (2015), *Economia explicada ao meu filho*, Lisboa: Rei dos Livros (ISBN 9789898305947).

Ferreira, P. (2015), *Empreendedorismo*, Faro: Sílabas & Desafios (ISBN 978-989-99310-4-6).

Marques, C.A.F., F. Jorge, P. Silva, A. Sousa, **R. Fragoso, R. Quaresma**, M. Saraiva, J. Roberto, A. Serrão, **M.R.V. Lucas**, M. Silvério, C. Marreiros, L.V. Carvalho (2015), *Gestão: Introdução e Desenvolvimentos*, Lisboa: Edições Sílabo (ISBN 978-972-618-830-8).

3.1.3. Editorial activities

i) Edition of scientific books

ii) Edition of journal issues

3.1.4. Thesis supervision

i) Ph.D. supervisions

Working Title: *As marcas de distribuição e a gestão do sortido dos retalhistas alimentares*

Author: Duarte Xara Brasil
Supervisor(s): **Andreia Dionísio**, Cristina Marreiros
Degree: Ph.D. (Management)
Institution: University of Évora

Working Title: *A Relevância dos Intangíveis na Avaliação das Empresas da Euronext*

Author: Francisco José Mendes Leote
Supervisor(s): **Jacinto Vidigal da Silva, Esmeralda A. Ramalho**
Degree: PhD. (Management)
Institution: University of Évora

ii) M.Sc. supervisions

Working Title: *A Cadeia de Valor e Formação de Preços do Azeite Virgem Extra Português: Análise segundo 3 Sistemas Tipo de Produção Agro-Industrial*

Author: André Filipe Moreira Cardoso
Supervisor(s): **Carlos A.F. Marques**
Degree: M.Sc. (Applied Economics and Management)
Institution: University of Évora

Working Title: *Cálculo do custo por litro de leite ao longo da vida produtiva: A sua aplicabilidade e potencial numa exploração de bovinos de leite*

Author: Bruno Correia Carneiro
Supervisor(s): **Carlos A.F. Marques**
Degree: M.Sc. (Applied Economics and Management)
Institution: University of Évora

Working Title: *Proposta de Formação dos Recursos Humanos no Ministério das Obras Públicas (MOP) de Timor-Leste*

Author: Gina Tomás Correia
Supervisor(s): **Maria Raquel Lucas, Pedro D. Henriques**
Degree: M.Sc. (Applied Economics and Management)
Institution: Universidade Nacional de Timor Lorosa'e

Working Title: *Contribuição do produto tangerina para o rendimento das Famílias Agricultoras nos Sucos Fadabloco e Hautoho, Sub Distrito Remexio, Distrito Aileu*

Author: Mateus Soares Maia
Supervisor(s): **Pedro D. Henriques**, M. Leonor da Silva Carvalho
Degree: M.Sc. (Applied Economics and Management)
Institution: Universidade Nacional de Timor Lorosa'e

Working Title: *O Valor Socioeconómico e Cultural das Plantas Medicinais Naturais de Timor-Leste*

Author: Xisto Martins
Supervisor(s): **Pedro D. Henriques**
Degree: M.Sc. (Applied Economics and Management)
Institution: Universidade Nacional de Timor Lorosa'e

Working Title: *O mercado dos Tais Timor em Timor-Leste*

Author: Hipólito do Rosário Silveira
Supervisor(s): **Pedro D. Henriques**, M. Leonor da Silva Carvalho
Degree: M.Sc. (Applied Economics and Management)
Institution: Universidade Nacional de Timor Lorosa'e

Working Title: *Contribuição das actividades da pesca para o rendimento dos pescadores do distrito de Liquiçá*

Author: José Orlando dos Santos Lobo
Supervisor(s): **Pedro D. Henriques, Rui Fragoso**, M. Leonor da Silva Carvalho
Degree: M.Sc. (Applied Economics and Management)
Institution: Universidade Nacional de Timor Lorosa'e

Working Title: *Caraterização do perfil dos empreendedores no contexto da cultura organizacional das micro e pequenas empresas da zona Amazónica no Brasil*

Author: António Sousa
Supervisor(s): **Rui Fragoso**
Degree: M.Sc. (Management)
Institution: University of Évora

Working Title: *Análise exploratória do nível de eficiência dos hospitais portugueses através do Data Envelopment Analysis*

Author: Nelson Vitor Nunes Lavrador
Supervisor(s): **Sérgio P. Santos, Carla A.F. Amado**
Degree: M.Sc. (Accounting)
Institution: University of Algarve

Working Title: *Avaliação de desempenho dos sistemas de cuidados de saúde integrados: Uma revisão sistemática da literatura*

Author: Ângela Sáli dos Santos Júdice Pais
Supervisor(s): **Sergio P. Santos, Carla A.F. Amado**
Degree: M.Sc. (Health Care Services Management)
Institution: University of Algarve

Working Title: *Avaliação da efetividade dos países da OCDE no tratamento do cancro: Uma aplicação do Data Envelopment Analysis*

Author: Alexandra Cristina Gamito Madeira
Supervisor(s): **Sergio P. Santos, Carla A.F. Amado**
Degree: M.Sc. (Health Care Services Management)
Institution: University of Algarve

Working Title: *System Dynamics in Tourism: A Systematic Literature Review*

Author: Pooyan Sedarati
Supervisor(s): P. Pintassilgo, **Sergio P. Santos**
Degree: M.Sc. (Tourism Economics and Regional Development)
Institution: University of Algarve

Working Title: *Tendência nos preços de café verde arábica do Brasil e na taxa de câmbio EUR/USD*

Author: Dina Alexandra Arrifes Narciso
Supervisor(s): **Elisabete G.S. Félix, Andreia Dionísio**
Degree: M.Sc. (Management)
Institution: University of Évora

3.1.5. Funded research projects

i) Projects funded by national science agencies

Title: *Theoretical Developments in the Regression Analysis of Fractional Data and its Applications to Finance*

CEFAGE researchers: **Joaquim J.S. Ramalho** (principal investigator), **Esmeralda Ramalho**, Luís M.S. Coelho

Partner institutions: CEMAPRE, Universidade de Coimbra, Universidade do Algarve

Funding: 91 000€ (FCT), ref. PTDC/EGE-ECO/119148/2010

Period: 01/03/2012-31/08/2015

ii) Projects funded by international research programs

Title: *FoodMed - My Food - My Medicine*

CEFAGE-UE researchers: **Maria Raquel Lucas**, **Rui Fragoso**, Cristina Marreiros

Partner institutions: Agricultural University of Plovdiv (Bulgaria), Universidad Politécnica de Madrid (Spain), Training 2000 (Italy), European Centre of Education and Development (Bulgaria), ALPHA LTD (Greece), Brithis Hellenic College (Greece).

Funding: 107 112€ - European Union, Education and Culture DG - Lifelong Learning Programme

Period: 01/11/2013 - 31/10/2015

iii) Projects funded by international industry-related programs

Title: Global Entrepreneurship Monitor (GEM) - Relatório sobre Empreendedorismo na EUROACE 2015/Informe sobre el Emprendimiento en la EUROACE 2015

CEFAGE-UE researchers: Antonio J.C. Sousa, **Jorge L.C. Novas**, **Rui Fragoso**, **Rui Quaresma**

Partner institutions: Universidad de Extremadura

Funding: 25 000€ - Presidencia del Gobierno de Extremadura – Ref. SE-27/2014

Period: 2015

iv) Projects funded by national industry-related programs

Title: AQUAPOLLIS - Viabilidade biológica e económica da aquacultura de percebe (*Pollicipes pollicipes*) em Portugal

CEFAGE-UE researchers: **Rui Fragoso**

Partner institutions: ---

Funding: 276 010,20€ (PROMAR – QREN)

Period: 2014-2015

3.1.6. Presentations at conferences and seminars

i) Presentations at international conferences

Marques, C.A.F., “Portuguese Agro-forestry complex: Evolution, Performance, current situation and perspectives”, *National Conference of AgriBusiness*, Purdue University, USA, 10 – 11/11/2015.

Amado, C.A.F., S.P Santos, J.S. José, “Using Data Envelopment Analysis to measure the gender pay gap”. *5th Workshop on Efficiency and Productivity Analysis*, Porto, Portugal, 5/10/2015.

Ramalho, E.A., J.S. Ramalho, L.M.S. Coelho, “Exponential regression of panel data fractional response models”, *11th World Congress of the Econometric Society*, Montréal, Canadá, 17-21/08/2015.

Ramalho, E.A., J.S. Ramalho, L.M.S. Coelho, “Exponential regression of panel data fractional response models”, *60th World Statistics Congress – ISI2015*, Rio de Janeiro, Brasil, 26-31/07/2015.

Ramalho, E.A., J.S. Ramalho, “Combining micro and macro data in hedonic price indexes”, *60th World Statistics Congress – ISI2015*, Rio de Janeiro, Brasil, 26-31/07/2015.

Xavier, A., M.B. Freitas, M. Socorro, **R. Fragoso**, “Disaggregating statistical data at field level: An entropy approach”, *53º Congresso da Sociedade Brasileira de Economia Administração e Sociologia Rural*, Fernando Pessoa, Brasil, 26-29/07/2015.

Xavier, A., M.B. Freitas, M. Socorro, **R. Fragoso**, “A composite indicator for measuring agricultural sustainability in Portugal: A goal programming approach”, *53º Congresso da Sociedade Brasileira de Economia Administração e Sociologia Rural*, Fernando Pessoa, Brasil, 26-29/07/2015.

Diverio, T., **R. Fragoso**, P. Shikida, W. Rocha-Junior, M.C. Ribeiro, “Impactos da liberalização do comércio internacional de etanol: uma análise de equilíbrio geral”, *53º Congresso da Sociedade Brasileira de Economia Administração e Sociologia Rural*, Fernando Pessoa, Brasil, 26-29/07/2015.

Fragoso, R., M.C. Rego, V. Bushenkov, “Clustering of territorial areas: A multi-criteria districting problem”, *53º Congresso da Sociedade Brasileira de Economia Administração e Sociologia Rural*, Fernando Pessoa, Brasil, 26-29/07/2015.

Santos, S.P , C.A.F. Amado, “Performance assessment in the hotel industry using data envelopment analysis: A systematic literature review”, *27th EURO Conference*, Glasgow, United Kingdom, 12-15/07/2015.

Silva, V.G., **E.A. Ramalho, C.R. Vieira**, “The use of cheques in the European Union: a cross-country analysis”, *9th Annual Meeting of the Portuguese Economic Journal*, Angra do Heroísmo, Portugal, 3-4/07/2015.

Fonseca, A.M.P., **C.A.F Marques**, D. Campbell, “Emergy vs Economic Analysis of a Holm Oaks Farm in the Portuguese Montado – first approaches”, Poster paper, *11th International Conference of the European Society for Ecological Economics*, Leeds, United Kingdom, 30/06-03/07/2015.

Bastos, J., **J.S. Ramalho**, “Nonparametric models of financial leverage decisions”, *2nd Annual Conference of the International Association for Applied Econometrics*, Thessaloniki, Grécia, 25-27/06/2015.

Ramalho, E.A., J.S. Ramalho, L.M.S. Coelho, “Exponential regression of panel data fractional response models”, *2nd Annual Conference of the International Association for Applied Econometrics*, Thessaloniki, Grécia, 25-27/06/2015.

Ferreira, P., A. Dionísio, S. Movahed, “Stock market comovements: a nonlinear approach for 48 countries”, *20th Annual Workshop on the Economic Science with Heterogeneous Interacting Agents (WEHIA)*, Sophia Antipolis, France, 20-24/05/2015.

Ferreira, P., A. Dionísio, “Revisiting covered interest parity in the European Union: the DCCA approach”, *INFER workshop on Heterodox Economics*, Faculty of Economics, Coimbra, Portugal, 17-18/04/2015.

Amado, C.A.F., S.P Santos, A. Madeira, “Exploring the use of Data Envelopment Analysis for Health Systems Performance Improvement in Cancer Care: An international comparison”, *EURO Mini Conference on Improving Healthcare: New challenges, new approaches*, Coimbra, Portugal, 30/03-01/04/2015.

ii) Presentations at iberian or portuguese-spoken conferences

Baltazar, M.S., I. Ramos, M.C. Rego, **A. Dionísio, M.R. Lucas**, “Mobilidades e Territórios - Jovens, Migrações e Desenvolvimento Regional”, *Colóquio Internacional: Os Jovens como Atores da Mudança Social*, Universidade dos Açores, São Miguel, Portugal, 3-4/12/2015.

iii) Seminars presented at other institutions

Fragoso, R., C. Noéme, “Impacte Económico das Alterações Climáticas no Regadio e Definição de Medidas de Adaptação”, Universidade Federal Tecnológica do Paraná, Brasil, 20/08/2015.

Fragoso, R., C. Noéme, “Impacte Económico das Alterações Climáticas no Regadio e Definição de Medidas de Adaptação”, Escola Superior de Agricultura Luiz de Queiroz da Universidade de São Paulo, Brasil, 12/08/2015.

Fragoso, R., C. Noéme, “Impacte Económico das Alterações Climáticas no Regadio e Definição de Medidas de Adaptação”, Escola de Direitos da Pontifícia Universidade Católica do Paraná, Brasil, 6/08/2015.

3.2. Finance

3.2.1. Team members



Elisabete Gomes Santana Félix

UNIVERSIDADE DE ÉVORA

Ph.D. (Management), ISCTE, 2008

M.Sc. (Management Sciences), INDEG/ISCTE, 1999

B.A. (Business Management), U. Évora, 1993

Research interests: *Venture Capital; Real Options; Elaboration and Financial Analysis of Investment Projects; Social Entrepreneurship.*



Jacinto António Setúbal Vidigal da Silva

UNIVERSIDADE DE ÉVORA

Ph.D. (Business Management), U. Évora, 1997

B.A. (Business Management), U. Évora, 1983

Research interests: *Business; Financial Management; Managerial Economics.*



Jorge Luís Pedreira Murteira Marques Casas Novas

UNIVERSIDADE DE ÉVORA

Ph.D. (Management), U. Évora, 2003

M.Sc. (Finance), ISCTE, 2000

B.A. (Business Management), U. Évora, 1995

Research interests: *Management and Cost Accounting; Performance Management; Value Creation Process.*



Luís Miguel Serra Coelho

UNIVERSIDADE DO ALGARVE

Ph.D. (Management), University of Edinburgh, 2008

M.Sc. (Management Research), Cranfield University, 2005

M.Sc. (Finance), U. Algarve, 2003

B.A. (Economics), U. Algarve, 2001

Research interests: *Industrial Economics; Venture Capital; Accounting.*



Paulo Jorge Maças Nunes

UNIVERSIDADE DA BEIRA INTERIOR

Ph.D. (Economics), U. Beira Interior, 2002
M.Sc. (Economic Sciences), U. Beira Interior, 1999
B.A. (Economics), U. Évora, 1995

Research interests: *Corporate Finance; Industrial Economics; Applied Economics.*



Victor Augusto Mendes dos Santos

COMISSÃO DO MERCADO DE VALORES MOBILIÁRIOS

Ph.D. (Economics), U. South Carolina, 1990,
B.A. (Economics), U. Porto, 1982.

Research interests: *Financial Economics; Behavioral Finance; Corporate Governance.*



Zélia Serrasqueiro

UNIVERSIDADE DA BEIRA INTERIOR

Ph.D. (Management), U. Beira Interior, 2001
B.A. (Management), ISEG/UTL, 1988

Research interests: *Corporate Finance; Financial Institutions and Small Business Financing; Small Business Management and Entrepreneurship.*



Ricardo Vinícius Dias Jordão

Ph.D. Student
M.Sc. (Accounting and Controlling), Federal University of Minas Gerais, 2009
M.Sc. (Business Administration), Dom Cabral Foundation, 2003
B.A. (Accounting and Finance), Federal University of Minas Gerais, 2000

Research interests: *Accounting and Finance; Management Accounting and Control Systems; Mergers, Acquisitions and Business Associations; Knowledge Management and Intellectual Capital; Strategy and Competitiveness; Management in Organizations.*

3.2.2. Publications

i) Articles published in scientific peer-review journals

i.1) Articles published in selected journals (indexed in CEFAGE ranking)

Forthcoming:

Nunes, P.M. , Z. Serrasqueiro, “Short-Term Debt and Long-Term Debt Determinants in Small and Medium-Sized Hospitality Firms”, *Tourism Economics*, forthcoming.

Pires, A., **J.C. Novas**, M. Saraiva, A. Coelho, “How Companies Use the Information about Quality Related Costs”, *Total Quality Management & Business Excellence*, forthcoming.

[dx.doi.org/10.1080/14783363.2015.1099427](https://doi.org/10.1080/14783363.2015.1099427)

Serrasqueiro, Z., P.M.Nunes, “Determinants of Growth in Portuguese Small and Medium-Sized Hotels: Empirical Evidence Using Panel Data Models”, *Tourism Economics*, forthcoming.

Serrasqueiro, Z., P.M. Nunes, J.V. Silva, “The Influence of Age and Size on Family-Owned Firms` Financing Decisions: Empirical Evidence Using Panel Data”, *Long Range Planning*, forthcoming.

Serrasqueiro, Z., P.M. Nunes, M.R. Armada, “Capital Structure Decisions: Old Issues, New Insights From High-Tech SMEs”, *The European Journal of Finance*, forthcoming.

Cândido, C. J.F., L. M.S. Coelho , R. M.T. Peixinho, (2016) “The financial impact of a withdrawn ISO 9001 Certificate”, *International Journal of Operations & Production Management*,36(1),23-41.

[dx.doi.org/10.1108/IJOPM-11-2014-0540](https://doi.org/10.1108/IJOPM-11-2014-0540)

2015

Alves, C., **V. Mendes**, P.P. Silva (2015), “Do Stress Tests Matter? A Study on the Impact of the Disclosure of Stress Test Results on European Financial Stocks and CDS Markets”, *Applied Economics*, 47(12), 1213-1229.

[dx.doi.org/10.1080/00036846.2014.993132](https://doi.org/10.1080/00036846.2014.993132)

Coelho, L.M.S. (2015), “Bad news does not always travel slowly: Evidence from Chapter 11 bankruptcy filings”, *Accounting and Finance*, 55(2), 415-442.

Nunes, P.M., Z. Serrasqueiro (2015), “Profitability Determinants of Portuguese Knowledge-Intensive Business Services: Empirical Evidence Using Panel Data Models”, *Applied Economics Letters*, 22(1), 51-56.

[dx.doi.org/10.1080/13504851.2014.925041](https://doi.org/10.1080/13504851.2014.925041)

i.2) Articles published in ISI journals (not indexed in CEFAGE ranking)

Forthcoming:

Alves, Carlos, **V. Mendes**, P. P. da Silva (2016), "Analysis of market quality before and during short-selling bans", *Research in International Business and Finance*, 37, 252–268.

Nunes, P.M., R. Carvalho, **Z. Serrasqueiro**, "Growth Determinants: Empirical Evidence from Surviving and Non-Surviving SMEs in Portugal", *Sylwan Journal*, forthcoming.

2015

Jordão, R.V.D., F.G. Pelegrini, A.C.T. Jordao (2015), "Fatores críticos na gestão de projetos: um estudo de caso numa grande empresa latino-americana de classe mundial", *Gestão & Produção*, 22, 280-294.

[dx.doi.org/10.1590/0104-530X1091-13](https://doi.org/10.1590/0104-530X1091-13)

Jordão, R.V.D. (2015), "Knowledge and information management practices in small and medium-sized enterprises organized in cooperative networks: a multi case comparative study in the Brazilian industry", *Perspectivas em Ciência da Informação*, 20, 178-199.

[dx.doi.org/10.1590/1981-5344/1737](https://doi.org/10.1590/1981-5344/1737)

Serrasqueiro, Z., A. Caetano (2015), "Trade-Off Theory versus Pecking Order Theory: Capital Structure Decisions in a Peripheral Region of Portugal", *Journal of Business Economics and Management*, 15(2), 445-466.

[dx.doi.org/10.3846/16111699.2012.744344](https://doi.org/10.3846/16111699.2012.744344)

i.3) Articles published in other peer-reviewed journals

Forthcoming:

Jordão, R.V.D., "Práticas de gestão do conhecimento na internacionalização de pequenas empresas: um estudo comparativo de casos na indústria de café", *Base* (São Leopoldo. Online), forthcoming.

Jordão, R.V.D., M.S. Silva, M.C.R.L. Vasconcelos, H.G. Brasil, "Um caleidoscópio de perspectivas sobre o sistema público de escrituração digital", *Revista Contemporânea de Contabilidade (UFSC)*, forthcoming.

Mendes, S., **P.M. Nunes**, **Z. Serrasqueiro**, "Economic conjuncture and SME investment: empirical evidence from Portugal", *Current Politics and Economics of Europe*, forthcoming.

2015

Alves, C., **V. Mendes**, P. Silva (2015), "The Information Content of Banking Stress Tests Results", *Cadernos do Mercado de Valores Mobiliários*, 50(2), 122-136.

Nunes, P.M. (2015), "Pricing Strategy in the Contexto of Durable Goods Monopoly With Discrete Demand", *Economic Annals*, 60, 61-73.

Pereira, C., **J.S. Ramalho, J.V. Silva** (2015), "Determinantes do Crédito Vencido nos Bancos de Capital Aberto da OCDE", *Cadernos do Mercado de Valores Mobiliários*, Comissão de Mercado de Valores Mobiliários (CMVM), 50, 35-55.

ii) Articles and chapters published in scientific books

Forthcoming:

Serrasqueiro, Z. , S. Azevedo, "The determinants of invent ories investment: empirical evidence from SMEs", in A. Tavidze (eds), *Progress in Economics Research*, 30, New York: Nova Science Publishers, forthcoming.

2015

Mendes, J., **L.M.S. Coelho**, J. Mendes (2015), "Excellence in tourism destinations", in M. Peris-Ortiz, J. Álvarez-García, C. Rueda-Armengot (eds.), *Achieving Competitive Advantage through Quality Management*, Berlin: Springer International Publishing, pp. 33-48 (ISBN 978-3-319-17251-4).

Novas, J.C. (2015), "The Role of Management Accounting and Control Systems as Information Networks and as Networks of Relationships on the Development of Organizational Knowledge", in M. Khosrow-Pour (eds.), *Encyclopedia of Information Science and Technology* 3rd. Edition, Pennsylvania: IGI-Global, 934-943 (ISBN 978-1-4666-5888-2).

Ramos P.A., **J.C. Novas**, M. Saraiva (2015), "Information Technologies and Management", in S.M. Dahlgaard-Park (eds.), *Encyclopedia of Quality and the Service Economy*, London: SAGE Publications, Inc, 296-300, (ISBN 9781452256726).

Saraiva, M., **J.C. Novas**, P. Gomes (2015), "How Communication and Control Processes Improve Quality", in M. Peris-Ortiz, J. Álvarez-García, C. Rueda-Armengot (eds.), *Achieving Competitive Advantage Through Quality Management*, Berlin: Springer International Publishing, Chapter 14, pp. 219-231.(ISBN 978-3-319-17250-7).

iii) Scientific, pedagogical and technical books

3.2.3. Editorial activities

i) Edition of scientific books

ii) Edition of journal issues

Editors: Chris Adcock, Rúben Peixinho, **Luís M.S. Coelho**
Issue Title: Special Issue of the Portuguese Finance 2014 Conference
Journal: *European Journal of Finance*
Volume: -
Year: forthcoming

3.2.4. Thesis supervision

i) Ph.D. supervisions

Working Title: *A Relevância dos Intangíveis na Avaliação das Empresas da Euronext*
Author: Francisco José Mendes Leote
Supervisor(s): **Jacinto Vidigal da Silva, Esmeralda A. Ramalho**
Degree: PhD. (Management)
Institution: University of Évora

ii) M.Sc. supervisions

Working Title: *A Implementação do POCAL no Município de Mourão: Perspetiva Crítica*
Author: Paulo Barros
Supervisor(s): **Jorge Casas Novas**
Degree: M. Sc. (Management)
Institution: University of Évora

Working Title: *Sistemas de Custeio Aplicados à Atividade Agrícola: O caso Vitacress*
Author: Catarina Isabel Candeias Castelinho
Supervisor(s): **Luís M. S. Coelho**, Rúben Peixinho
Degree: M.Sc. (Accounting)
Institution: University of Algarve

Working Title: *Estudo das Possibilidades de resultados anormais através de estratégias “momentum” no mercado “Euronext”*
Author: Bruno José Guerreiro Costa
Supervisor(s): **Luís M. S. Coelho**, Rúben Peixinho
Degree: M.Sc. (Corporate Finance)
Institution: University of Algarve

Working Title: *Determinantes da Liquidez: o caso da Grécia”, Beatriz Alexandra Diogo de Gonçalves. [Cash-holding’s determinants: The case of Greece*
Author: Beatriz Alexandra Diogo de Gonçalves
Supervisor(s): **Luís M. S. Coelho**, Rúben Peixinho
Degree: M.Sc. (Corporate Finance)
Institution: University of Algarve

Working Title: *New competitors and their intra-industry effects: The case of the hotel industry*
Author: Luís Carlos Teixeira Neto
Supervisor(s): **Luís M. S. Coelho**, Rúben Peixinho
Degree: M.Sc. (Corporate Finance)
Institution: University of Algarve

Working Title: *The intra-industry effects of going concern withdrawn audit reports*

Author: Cristina Sorocovici

Supervisor(s): **Luís M. S. Coelho**, Rúben Peixinho

Degree: M.Sc. (Corporate Finance)

Institution: University of Algarve

Working Title: *Growth Determinants: Empirical Evidence from Survival and Non-Surviving SMEs in Portugal*

Author: Rodolfo Carvalho

Supervisor(s): **Paulo Maças Nunes**

Degree: M.Sc. (Economics)

Institution: University of Beira Interior

Working Title: *Análise do desempenho econômico-financeiro de cooperativas de crédito do sistema Sicoob Crediminas por meio da análise envoltória de dados*

Author: Kelce de Aguiar

Supervisor(s): **Ricardo V.D. Jordão**

Degree: M.Sc. (Administration)

Institution: Faculdade Pedro Leopoldo , Brasil

Working Title: *Avaliação e gestão do capital intelectual & geração de valor em fusões e aquisições: uma experiência de sucesso em uma instituição financeira de grande porte*

Author: Victor Luiz Teixeira Melo

Supervisor(s): **Ricardo V.D. Jordão**

Degree: M.Sc. (Administration)

Institution: Faculdade Pedro Leopoldo , Brasil

Working Title: *Planejamento Tributário Através de Atividades de Reorganização Societária em Empresas de Minas Gerais*

Author: Geraldo Renato de Oliveira

Supervisor(s): **Ricardo V.D. Jordão**

Degree: M.Sc. (Administration)

Institution: Faculdade Pedro Leopoldo , Brasil

Working Title: *Evidenciação de informações socioambientais e governança corporativa: uma análise multissetorial das empresas listadas no índice de sustentabilidade empresarial da BM&FBovespa*

Author: Edson Pinto Ferreira

Supervisor(s): **Ricardo V.D. Jordão**

Degree: M.Sc. (Administration)

Institution: Faculdade Pedro Leopoldo , Brasil

Working Title: *Contribuições do sistema de controle gerencial na análise da inflação interna, gestão estratégica de custos e formação de preços em uma cadeia produtiva: experiência em uma indústria multinacional de autopeças*

Author: Cleonice Rodrigues Barbosa

Supervisor(s): **Ricardo V.D. Jordão**

Degree: M.Sc. (Administration)

Institution: Faculdade Pedro Leopoldo , Brasil

Working Title: *Contribuições do desenho e uso do sistema de controle gerencial para implementação estratégica e tomada de decisão: um estudo de caso em um conglomerado de empresas*

Author: Érica Luiza de Faria Magalhães
Supervisor(s): **Ricardo V.D. Jordão**
Degree: M.Sc. (Administration)
Institution: Faculdade Pedro Leopoldo , Brasil

Working Title: *Desenvolvimento de um instrumento gerencial de custo para uma gestão estratégica em empresas de serviços contábeis: um estudo comparativo de casos.*

Author: Zaim Donizete da Silva
Supervisor(s): **Ricardo V.D. Jordão**
Degree: M.Sc. (Administration)
Institution: Faculdade Pedro Leopoldo , Brasil

Working Title: *A Importância do Cash Flow para o Crescimento das PME Portuguesas*

Author: Patrícia Maria Cheixo Pereira
Supervisor(s): **Zélia Serrasqueiro**
Degree: M.Sc.(Management)
Institution: University of Beira Interior

Working Title: *A Importância da Dimensão para o Endividamento das PME's Portuguesas*

Author: Catarina Isabel Fernandes Valongo
Supervisor(s): **Zélia Serrasqueiro**
Degree: M.Sc.(Management)
Institution: University of Beira Interior

Working Title: *CrITÉrios Utilizados pelas Empresas Portuguesas na Análise e Avaliação de Projetos de Investimento*

Author: Nuno André Pereira Mendes
Supervisor(s): **Zélia Serrasqueiro**
Degree: M.Sc. (Industrial Engineering and Management)
Institution: University of Beira Interior

Working Title: *Performance financeira das PME Líder do distrito de Leiria: estudo do setor da construção civil*

Author: Cristina Maria Ribeiro Joaquim
Supervisor(s): **Zélia Serrasqueiro**
Degree: M.Sc.(Management)
Institution: University of Beira Interior

Working Title: *Estrutura de capitais das PME produtoras de bens transacionáveis da região Alentejo – Fatores determinantes do endividamento*

Author: Carlos Alberto Garcia Cardoso
Supervisor(s): **Elisabete G.S. Félix, Jacinto Vidigal da Silva**
Degree: M.Sc.(Management)
Institution: University of Évora

Working Title: *Impacto do modelo de governação adoptado pelas empresas familiares no planeamento da sucessão.*

Author: Inês de Fátima Azougado Mestre
Supervisor(s): **Elisabete G.S. Félix**
Degree: M.Sc. (Management)
Institution: University of Évora

Working Title: *Tendência nos preços de café verde arábica do Brasil e na taxa de câmbio EUR/USD*

Author: Dina Alexandra Arrifes Narciso
Supervisor(s): **Elisabete G.S. Félix, Andreia Dionísio**
Degree: M.Sc. (Management)
Institution: University of Évora

3.2.5. Funded research projects

i) Projects funded by national science agencies

Title: *Technology, Entrepreneurship and Innovation Policy Lab. Grant number: 135785*

CEFAGE-UE researchers: **Zélia Serrasqueiro**

Partner institutions: Instituto Superior Técnico, Universidade Católica

Funding: 35 0000 € - Ref.CMU-ERI/TPE/0028/2013

Period: 1 June 2014 - 31 May 2018

Title: *Theoretical Developments in the Regression Analysis of Fractional Data and its Applications to Finance*

CEFAGE-UE researchers: **Joaquim J.S. Ramalho** (principal investigator), **Esmeralda A. Ramalho, Luís M.S. Coelho**

Partner institutions: Universidade de Coimbra, CEMAPRE

Funding: 91 000 €

Period: 01/03/2012-31/08/2015

ii) Projects funded by international research programs

iii) Projects funded by international industry-related programs

Title: *Global Entrepreneurship Monitor (GEM) - Relatório sobre Empreendedorismo na EUROACE 2015/Informe sobre el Emprendimiento en la EUROACE 2015*

CEFAGE-UE researchers: Sousa, A.J.C., **J.L.C. Novas, R. Fragoso, R. Quaresma**

Partner institutions: Universidad de Extremadura

Funding: 25 000€ (Presidencia del Gobierno de Extremadura (Espanha)) – Ref. SE-27/2014

Period: 2015

iv) Projects funded by national industry-related programs

3.2.6. Presentations at conferences and seminars

i) Presentations at international conferences

Abreu, M., **V. Mendes**, “The Investor in Structured Retail Products: Marketing Driven or Gambling Oriented?”, *World Finance Conference 2015*, Buenos Aires, Argentina, 21-24/07/2015.

Abreu, M., **V. Mendes**, "The Investor in Structured Retail Products: Marketing Driven or Gambling Oriented?", *9th Annual Meeting of the Portuguese Economic Journal*, Universidade dos Açores, Angra do Heroísmo, 3-5/07/2015.

Jordão, R.V.D., K. Aguiar, J.A. Sousa Neto, A.L.M. Lopes, "Análise do desempenho econômico-financeiro de cooperativas de crédito por meio da análise envoltória de dados", *IV Simpósio Internacional de Inovação e Sustentabilidade (III S2IS)*, São Paulo, 8-10/11/ 2015.

Jordão, R.V.D., V.L.T. Melo, F.C.M. Pereira, R.B. Carvalho, "Capital intelectual & fusões e aquisições: um estudo de caso em uma instituição financeira de classe mundial", *IV Simpósio Internacional de Inovação e Sustentabilidade (III S2IS)*, São Paulo, 8-10/11/2015.

Novas, J.C., F. Viola, M. Saraiva, "Qualidade e Fiscalidade Empresarial – Uma Análise da Prática nas Empresas Portuguesas", *6º Congresso UFSC de Controladoria e Finanças e 9º Congreso Iberoamericano de Contabilidad de Gestión*, Universidade Federal de Santa Catarina, Brasil, 30/09- 2/10/2015.

Novas, J.C., A.R. Pires, M. Saraiva, "Financial and non- financial performance improvements through the extensive use of quality cost information", *6º Congresso UFSC de Controladoria e Finanças e 9º Congreso Iberoamericano de Contabilidad de Gestión*, Universidade Federal de Santa Catarina, Brasil, 30/09-2/10/2015.

Ramalho, E.A., J.J.S. Ramalho, L.M.S. Coelho, "Exponential regression of panel data fractional response models", *11th World Congress of the Econometric Society*, Montréal, Canadá, 17-21/08/2015.

Ramalho, E.A., J.J.S. Ramalho, L.M.S. Coelho, "Exponential regression of panel data fractional response models", *60th World Statistics Congress – ISI2015*, Rio de Janeiro, Brazil, 26-31/07/2015.

Ramalho, E.A., J.J.S. Ramalho, L.M.S. Coelho, "Exponential regression of panel data fractional response models", *2nd Annual Conference of the International Association for Applied Econometrics*, Thessaloniki, Grécia, 25-27/06/2015.

Serrasqueiro, Z., M. Armada, **P. Nunes**, "Debt structure decisions of very small and small firms: evidence from Portugal", *Acacia 2015 - XIX Congreso Internacional de Investigación en Ciencias Administrativas*, Universidad Juárez, Durango, México, 21-24/04/2015.

ii) Presentations at iberian or portuguese-spoken conferences

Matias, F., **Z. Serrasqueiro**, "Estrutura de capital das PME e a Diversidade Regional em Portugal", *XVII Seminário Luso-Espanhol de Economia Empresarial*, Covilhã, Portugal, 5-6/11/2015.

Pereira, F.C.M., M.A. Borges, **R.V.D. Jordão**, "Inteligência Competitiva em Redes Interorganizacionais: proposta de modelo para Centrais de Negócio", *XVI Encontro Nacional de Pesquisa em Pós Graduação em Ciência da Informação (XVI ENANCIB)*, João Pessoa , Brasil, 26-30/10/2015.

Jordão, R.V.D., M.S. Silva, "Contabilidade e gestão tributária, tributação e governo eletrônico: um estudo empírico sobre as implicações trazidas pelo SPED na perspectiva de empresas e órgãos fiscalizadores", *Seminários em Administração da USP (SEMEAD)*, São Paulo, Brasil, 23-25/10/2015.

Jordão, R.V.D., V.L.T. Melo, “Avaliação e gestão do capital intelectual em fusões e aquisições: um estudo de caso em uma instituição financeira de grande porte”, *Seminários em Administração da USP (SEMEAD)*, São Paulo, Brasil, 23-25/10/2015.

Jordão, R.V.D., E.P. Ferreira, J.A. Sousa Neto, H.F. Amaral, “Governança corporativa, estratégia e responsabilidade socioambiental: um estudo empírico multissetorial nas empresas listadas no índice de sustentabilidade empresarial da BM&FBovespa”, *Seminários em Administração da USP (SEMEAD)*, São Paulo, Brasil, 23-25/10/2015.

Taffler, R., **L.M. S. Coelho,** K. John, A.Kumar, “Bankrupt firms: Who is buying?”, *42nd European Finance Association Annual Meeting*, Vienna, Austria, 19-22/08/2015.

Taffler, R., **L.M. S. Coelho,** K.John, A.Kumar “Bankrupt firms: Who is buying?”, *2015 European Financial Management Association Annual Meeting*, Amsterdam, Netherlands, 24-27/06/2015.

Jordão, R.V.D., E.P. Ferreira, “Estratégia e sustentabilidade socioambiental: um estudo empírico das empresas listadas no Índice de Sustentabilidade Empresarial da BM&FBovespa”, *VII Encontro de Estudos em Estratégia/3Es*, Brasília, Brasil, 21-23/06/2015.

Fernandes, A., **Z. Serrasqueiro,** “O contributo dos benefícios fiscais à interioridade para o crescimento das empresas em Portugal”, *XXV Jornadas Hispano-Lusas*, Ourense, Espanha, 5-6/02/2015.

Novas, J.C., Alves, M. C., Sousa, A. (2015), “Management Accounting Systems, intellectual capital and performance: an integrated approach”, *XXV Jornadas Hispano-Lusas*, Ourense, Espanha, 5-6/02/2015.

Terjensen, S., R.Peixinho, **L.M. S. Coelho,** “Intra-industry effects of going concern reports” *XIV Conferência Grudis*, University of Minho, Braga, 24/01/2015.

iii) Seminars presented at other institutions

Coelho, L.M.S., “Iberian Firms: a close look at what is going on in Andalucía and the Algarve”, *Clausura del Máster Universitario en Finanzas y Banca*, University Pablo de Olavide, /06/2015.

Coelho, L.M.S., “Business-Bankruptcy after the BAPCPA: Evidence from the Stock Market”, *Research Seminar Series of the Management School*, University Pablo de Olavide, /06/2015.

3.3. Industrial Economics and Business Strategy

3.3.1. Team members



Carlos Joaquim Farias Cândido

UNIVERSIDADE DO ALGARVE

Ph.D. (Management), Sheffield Hallam University, 2001

M.Sc. (Management), ISCTE, 1996

B.A. (Management), Universidade do Algarve, 1992

Research interests: *Strategy formulation and implementation; Quality management; Quality and certification; TQM and ISO 9000 implementation.*



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Ph.D. (Economics), M.I.T., 1994

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B.A. (Economics), U. Nova, 1985

Research interests: *Industrial Organization; Decision Theory; Game Theory.*



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Ph.D. (Economics), U. Nova de Lisboa, 2001

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Research interests: *Industrial Organization.*



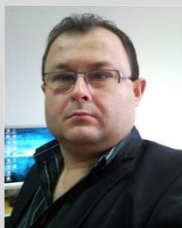
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Ph.D. (Economics), U. Nova de Lisboa, 2008

B.A. (Economics), U. Nova de Lisboa, 2002

Research interests: *Microeconomics; Industrial Economics; Regulation Economics and Competition Policy; Telecommunications Economics; Energy Economics.*



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Ph.D.(Management), U. Beira Interior, 2005

M.Sc. (Management), U. Beira Interior, 1996

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Ph.D. (Management), U. Évora, 2008

M.Sc. (Social Economics and Policy), ISEG/UTL, 1998

B.A. (Economics), U. Lusíada de Lisboa, 1994

Research interests: *Entrepreneurship; Innovation; Service Sector.*



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Ph.D. (Business Management), U. Évora, 1995

B.A. (Zootechnic Engineering), U. Évora, 1986

Research interests: *Agri-Food Marketing; Agri-Food Quality; Consumer Behaviour.*



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Ph.D.(Management), U. Beira Interior, 2002

M.Sc. (Management), U. Beira Interior, 1996

B.A. (Management), U. Beira Interior, 1991

Research interests: *SME Management; Co-operation between Firms; Strategic Alliances; Entrepreneurship; Inter-organizational and Business Networks, Innovation; Organizational Learning; Leadership.*



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Ph.D. (Economics and Regulation of Telecommunications), University of Athens, 2013
M.Sc. (Economics and Management of Telecommunication Networks), University of Athens, 2008
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Research interests: *Industrial Organization; Regulation in Network Industries; Telecommunications Economics.*



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Ph.D. (Economics), U. California, 1997
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B.A. (Economics), U. Nova de Lisboa, 1988

Research interests: *Industrial Organization; Information and Uncertainty; Consumer Search.*



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Ph.D. (Management), U. Sevilla, 2005
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Ph.D. (Management), U. Évora, 2015

M.Sc. (Mediterranean Agriculture), U. Évora, 2009

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Research interests: *Economics of the Household; Innovation; Firm Objectives, Organization, and Behavior; Technological Change; Research and Development.*



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UNIVERSIDADE DE AVEIRO

Ph.D. (Energy Systems and Climate Change), U. Aveiro, 2015

M.Sc. (Finance), U. Portucalense, 2000

B.A. (Economics), U. Porto, 1993

Research interests: *Industrial Economics; Energy Policy; Energy Economics; Ecological Economics; Applied Econometrics.*

3.3.2. Publications

i) Articles published in scientific peer-review journals

i.1) Articles published in selected journals (indexed in CEFAGE ranking)

Forthcoming:

Andrade, J., **L. Mendes**, L. Lourenço, "Perceived psychological empowerment and TQM-based Quality management systems: an exploratory research", *Total Quality Management & Business Excellence*, forthcoming.

Brito, D., P. Pereira, J. Vareda, "Welfare impact of the information asymmetry between managers and owners under oligopoly", *Southern Economic Journal*, forthcoming.

Brito, D., P. Pereira, J. Vareda, "Can More Information About Rivals' Costs Decrease Welfare?", *The Manchester School*, forthcoming.

Cândido, C. J.F., L.M.S. Coelho, R.M.T. Peixinho, (2016) "The financial impact of a withdrawn ISO 9001 Certificate", *International Journal of Operations & Production Management*, 36(1), 23-41.

[dx.doi.org/10.1108/IJOPM-11-2014-0540](https://doi.org/10.1108/IJOPM-11-2014-0540)

Franco, M., H. Haase, "Internationalization of Born Globals: The role of Strategic Alliances", *European Journal of International Management*, forthcoming.

Haase, H., **M. Franco**, "What factors drive performance of small and medium-sized enterprises?", *European Journal of International Management*, forthcoming.

Valentim, L., J. Lisboa, **M. Franco**, "Knowledge Management Practices and Absorptive Capacity in SMEs: Is There Really a Linkage?", *R&D Management*, forthcoming.

Xavier, J., **V. Moutinho**, A. C. Moreira, "Efficiency and convergence analysis in a women clothing retail store: Evidence from Portugal", *International Journal of Retail and Distribution Management*, 43(9) (forthcoming).

[dx.doi.org/10.1108/IJRDM-06-2014-0077](https://doi.org/10.1108/IJRDM-06-2014-0077)

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Brito, D., H. Vasconcelos (2015), "Inter-firm bundling and vertical product differentiation", *Scandinavian Journal of Economics*, 117(1), 1-27.

[dx.doi.org/10.1111/sjoe.12073](https://doi.org/10.1111/sjoe.12073)

Franco, M., H. Haase (2015), "Interfirm Alliances: A Taxonomy for SMEs", *Long Range Planning*, 48(3), 168-181.

[dx.doi.org/10.1016/j.lrp.2013.08.007](https://doi.org/10.1016/j.lrp.2013.08.007)

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[dx.doi.org/10.1016/j.jengtecman.2015.05.002](https://doi.org/10.1016/j.jengtecman.2015.05.002)

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[dx.doi.org/10.1108/JBS-03-2014-0032](https://doi.org/10.1108/JBS-03-2014-0032)

Mendes, L., J. Machado (2015), "Employees' skills, manufacturing flexibility and performance: A structural equation modelling applied to the automotive industry", *International Journal of Production Research*, 53(13), 4087-4101.

[dx.doi.org/10.1080/00207543.2014.993772](https://doi.org/10.1080/00207543.2014.993772)

Xavier, J., **V. Moutinho**, A.C. Moreira (2015), "An empirical examination of performance in the clothing retailing industry: A Case study", *Journal of Retailing and Consumer Services*, 25, 96-105.

[dx.doi.org/10.1016/j.jretconser.2015.04.002](https://doi.org/10.1016/j.jretconser.2015.04.002)

i.2) Articles published in ISI journals (not indexed in CEFAGE ranking)

Forthcoming:

Antunes, A., **M. Franco**, "How People in Organizations make sense of Responsible Leadership Practices: Multiple Case Studies", *Leadership and Organizational Development Management*, forthcoming.

Bilau, J., **S. Sarkar**, "Financing innovative start-ups in Portuguese context: what is the role of business angels networks?", *Journal of the Knowledge Economy*, forthcoming.

Carvalho, H., K. Govindan, **S. Azevedo**, V. Cruz-Machado, "Modelling Green And Lean Supply Chain: An Eco-Efficiency Perspective", *Resources, Conservation and Recycling*, forthcoming.

Cerdeira Bento. J.P., **V. Moutinho** (2016), "CO2 emissions, non-renewable and renewable electricity production, economic growth, and international trade in Italy", *Renewable and Sustainable Energy Reviews*, 03(55), 142-155.

[dx.doi.org/10.1016/j.rser.2015.10.151](https://doi.org/10.1016/j.rser.2015.10.151)

Franco, M., J. Pinto, "Intrapreneurship Practices in Municipal Archives: A Practice-oriented Study", *Journal of Librarianship & Information Science*, forthcoming.

Govindan, K., **S. Azevedo**, H. Carvalho, V. Cruz-Machado, "Impact of Supply Chain Management practices on Sustainability", *Journal of Cleaner Production*, forthcoming.

Govindan, K., **S. Azevedo**, H. Carvalho, V. Cruz-Machado, "Lean, green and resilient practices influence on supply chain performance: Interpretive Structural Modeling Approach", *Critical Reviews in Environmental Science and Technology*, forthcoming.

Moutinho, V., M. Madaleno, P. Silva, "Which factors drive CO2 emissions in EU-15? Decomposition and innovative accounting", *Energy Efficiency*, forthcoming.

[dx.doi.org/10.1007/s12053-0159411](https://doi.org/10.1007/s12053-0159411)

Pansera, P., **S. Sarkar**, "Crafting sustainable development solutions: frugal innovations of grassroots entrepreneurs", *Sustainability*, forthcoming.

Pedro, E., **M. Franco**, "The Importance of Networks in the Transnational Mobility of Higher Education Students: Attraction and Satisfaction of Foreign Mobility Students in a Public University", *Studies in Higher Education*, forthcoming.

Robaina-Aves, M., **V. Moutinho**, R. Costa, "Change in energy-related CO2 emissions in Portuguese tourism: a decomposition analysis from 2000 to 2008", *Journal of Cleaner Production*, forthcoming.

[dx.doi.org/10.1016/j.jclepro.2015.03.023](https://doi.org/10.1016/j.jclepro.2015.03.023)

Silva, J., **M. Franco**, A. Magrinho, "An Empirical Investigation of the Effects of Industry Type and Firm Size on Export Barriers", *Journal of Business Economics and Management*, forthcoming.

Cândido, C.J.F., S.P. Santos, (2015) "Strategy implementation: What is the failure rate?", *Journal of Management & Organization*, 21, 237-262.

[dx.doi.org/10.1017/jmo.2014.77](https://doi.org/10.1017/jmo.2014.77)

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[dx.doi.org/10.1016/j.csda.2012.07.021](https://doi.org/10.1016/j.csda.2012.07.021)

Govindan, K., **S.A. Azevedo**, H. Carvalho, V. Cruz-Machado (2015) "Lean, green and resilient practices influence on supply chain performance: interpretive structural modeling approach", *International Journal of Environmental Science and Technology*, 12(1), 15-34.

[dx.doi.org/10.1007/s13762-013-0409-7](https://doi.org/10.1007/s13762-013-0409-7)

Haase, H., **M. Franco**, M. Félix (2015), "Organisational Learning and Intrapreneurship: Evidence of Interrelated Concepts", *Leadership & Organization Development Journal*, 36(8), 906-926.

[dx.doi.org/10.1108/LODJ-03-2014-0053](https://doi.org/10.1108/LODJ-03-2014-0053)

Moutinho, V., A. Moreira, P. Silva (2015), "The driving forces of change in energy-related CO2 emissions in Eastern, Western, Northern and Southern Europe: The LMDI approach to decomposition analysis", *Renewable & Sustainable Energy Reviews*, 50, 1485-1499.

[dx.doi.org/10.1016/j.rser.2015.05.072](https://doi.org/10.1016/j.rser.2015.05.072)

Robaina-Alves, M., **V. Moutinho**, P. Macedo (2015), "A New frontier approach to model the Eco- efficiency in European countries", *Journal of Cleaner Production*, 103(15), 562-573.

[dx.doi.org/10.1016/j.jclepro.2015.01.038](https://doi.org/10.1016/j.jclepro.2015.01.038)

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[dx.doi.org/10.3390/su7022113](https://doi.org/10.3390/su7022113)

i.3) Articles published in other peer-reviewed journals

Forthcoming:

Azevedo, S., H. Carvalho, V.C. Machado, "LARG index: a benchmarking tool for improving the leanness, agility and greenness of the automotive supply chain", *Benchmarking: an international Journal*, forthcoming.

Azevedo, S., H. Carvalho, V.C. Machado, "A Cross-Case Analysis of RFID Deployment in Fast Fashion Supply Chain", *Distributed Computing and Artificial Intelligence*, forthcoming.

Calais, J., **S. Azevedo**, J. Matias, J. Catalao, "Management and operations maintenance for a water treatment and supply company", *International Journal of Industrial and Systems Engineering*, forthcoming.

Carvalho, H., **S. Azevedo**, V.C. Machado, "Supply Chain Management Resilience: A Theory Building Approach", *International Journal of Supply Chain and Operations Resilience*, forthcoming.

Ferreira, A., **M. Franco**, "Strategic Alliances, Intellectual Capital and Organizational Performance in Technology-based SMEs: is there really a connection?", *International Journal of Business and Globalisation*, forthcoming.

Figueiredo, V., **M. Franco**, "Cooperative Unions as Strategic Alliances: Factors that influence the successful managing of a cooperative from a relational perspective", *World Review of Entrepreneurship, Management and Sustainable Development*, forthcoming.

Franco, M., M. Lucas, "Family Management of SMEs: An Organizational Culture Perspective", *International Journal of Globalisation and Small Business*, forthcoming.

Franco, M., H. Haase, S. Correia, "Exploring Factors in the Success of Creative Incubators: A Cultural Entrepreneurship Perspective", *Journal of the Knowledge Economy*, forthcoming.

[\[dx.doi.org/10.1007/s13132-015-0338-4\]](https://doi.org/10.1007/s13132-015-0338-4)

Matias, J.C.O., M. Reis, **S. Azevedo**, "Framework to analyse the influence of quality on customer satisfaction in the mobile telecommunication sector", *Quality – Access to Success*, forthcoming.

Paulo, A., **L. Carvalho**, T. Costa, J. Lopes, S. Galina, "Mapping Open Innovation: A bibliometric review to compare developed and emerging countries" *Global Business Review*, 18(3), forthcoming.

Pereira, P., T. Ribeiro, "Quantitative Assessment: are the Tools currently used adequate to assess Mergers in all Industries?", *Journal of European Competition Law and Practice*, forthcoming.

Pimenta, A., **R. Quaresma**, "A Segurança dos Sistemas de Informação e o Comportamentos dos Utilizadores", *Journal of Information Systems and Technology Management*, forthcoming.

2015

Alves, J., **L. Carvalho**, R. Carvalho, F. Correia, J. Cunha, L. Farinha, J. Fernandes, M. Ferreira, E. Lucas, J. Mourato, A. Nicolau, S. Nunes, S. Nunes, P. Oliveira, C. Pereira, S. Pinto, J. Silva, (2015) "The impact of polytechnic institutes on the local economy", *Tertiary Education and Management*, 21 (2), 1-18.

Azevedo, S., V. Machado, A.P. Barroso, Cruz-Machado (2015), "Supply Chain Vulnerability: Environmental Changes and Dependencies", *International Journal of Management, Business and Economics*, 1(1), 22-36.

Carvalho, L., S. Galina (2015), "The role of business incubators for start-ups development in Brazil and Portugal" *World Journal of Entrepreneurship, Management and Sustainable Development*, 11(4), 256-267.

Carvalho, L., T. Costa, P. Mares (2015), "A Success story in a partnership programme for entrepreneurship education: Outlook of students perceptions towards entrepreneurship" *International Journal of Management in Education*, 9(4), 444-465.

Carvalho, N., **L. Carvalho**, S. Nunes (2015), "A methodology to measure innovation in European Union through the National Innovation System" *International Journal of Innovation and Regional Development (IJIRD)*, 6(2), 159-180.

Franco, M., H. Haase (2015), "Inter-organizational Cooperation in Community Health Organizations: A Competence-Based Perspective", *International Journal of Health Care Quality Assurance*, 28(2), 193-210.

[dx.doi.org/ 10.1108/IJHCQA-07-2014-0081](https://doi.org/10.1108/IJHCQA-07-2014-0081)

Franco, M., H. Haase, M. Barbeira (2015), "Measuring Knowledge Sharing in Inter-Organisational Networks: Evidence from the Healthcare Sector", *International Journal of Knowledge Management Studies*, 6(2), 101-122.

[dx.doi.org/10.1504/IJKMS.2015.071757](https://doi.org/10.1504/IJKMS.2015.071757)

Gil, P., S. Charrua-Santos, A. Baptista, **S. Azevedo**, A. Espirito-Santo, J. Páscoa (2015), "The Augmented Reality as enhancer of the Lean Philosophy – Exploratory Study", *WASET - World Academy of Science, Engineering and Technology*, 2(5), 644.

Madaleno, M., **V. Moutinho**, J. Mota (2015), "Time relationships among electricity and fossil fuel prices: industry and households in Europe", *International Journal of Energy Economics and Policy*, 5(2), 525-533.

Matias, J.C.O., M. Reis, **S. Azevedo** (2015), "Framework to analyse the influence of quality on customer satisfaction in the mobile telecommunication sector", *Quality – Access to Success*, 16(145), 85-93.

Miraldes, T., **S. Azevedo**, F. Charrua-Santos, L. Mendes, J.C.O. Matias (2015), "IT applications in logistics and their influence on the competitiveness of enterprises/supply chains", *Scientific Annals of the Alexandru Ioan Cuza University of Iasi - Economic Sciences Section*, 62(1), 121-146.

Mota Veiga, P., **M. Franco** (2015), "Alliance Portfolios and Firms' Business Strategy: A Content Analysis Approach", *Management Research Review*, 38(11), 1149-1171.

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Moutinho, V., (2015), "Is there Convergence and Causality between the Drivers of Energy-Related Carbon Dioxide Emissions among the Portuguese Tourism Industry?", *International Journal of Energy Economics and Policy*, 5(3), 828-840.

Moutinho, V., A.C. Moreira, J.H. Mota (2015), "Measuring the simultaneous quantity game in Omel spot electricity market", *International Journal of Energy Economics and Policy*, 5(1), 305-320.

Moutinho, V., A.C. Moreira, J.H. Mota (2015), "Evaluating the strategic supply per power plant: Evidence from the Spanish wholesale electricity market", *International Journal of Energy Technology and Policy*, 11(2), 97-126.

Moutinho, V., C. Costa, J. P. Bento (2015), "The impact of energy efficiency and economic productivity on CO2 emissions intensity in Portuguese tourism industries", *Tourism Management Perspectives*, 16, 217–227.

[dx.doi.org/10.1016/j.tmp.2015.07.009](https://doi.org/10.1016/j.tmp.2015.07.009)

Nunes, A., **M. Franco** (2015), "Internationalization Process: Analysis of a cooperation network in the Vinho Verde sector for the US market", *World Review of Entrepreneurship, Management and Sustainable Development*, 11(1), 34-48.

[dx.doi.org/10.1504/WREMSD.2015.066978](https://doi.org/10.1504/WREMSD.2015.066978)

Oliveira, M.F., **M.R. Lucas**, **P. Henriques**, F. Peixe (2015), "Price Transmission on the milk Portuguese market", *Agricultural Economics Review*, 16(2), 5-17.

Rego, C., **M.R. Lucas**, I. J. Ramos, M.L. Silva Carvalho, M.S. Baltazar (2015), "Ensino Superior nos países de língua portuguesa: contributos para o diagnóstico no início do século XXI", *Revista FORGES*, 2(2), 11-35.

ii) Articles and chapters published in scientific books

Forthcoming:

Carvalho, L., "Eco innovation and eco efficiency: Assessment and managerial considerations" in E. Ariwa (eds), *Green Technology Applications for Enterprise and Academic Innovation*, Pennsylvania, USA: IGI Global, forthcoming.

Ferreira, L, C. Silva., **S. Azevedo**, "Proposal of a framework for assessing environmental performance of supply chains", in M. Amorim, C. Ferreira, M. Vieira, C. Prado (eds), *Engineering Systems and Networks: The Way Ahead for Industrial Engineering and Operations Management*, Berlin: Springer International Publishing, forthcoming.

Leitão, J., **M. Franco**, "Non-economic Organizational Performance of SMEs: Is there a Rational for a Cognitive Entrepreneur?" in J. Leitão, D. Pereira (eds.), *Promoting Firm Growth through Entrepreneurial Management Strategies*, Pennsylvania, USA: IGI-Global, forthcoming.

Moutinho, V., A.C. Moreira, J. Mota, "A comparison between the presence and absence of regulation in the Spanish electricity market", in E. Lipovic (eds.), *Empirical Modeling*, Rijeka, Croatia: InTech (ISBN 978-953-51-4671-1), forthcoming.

Rego, M. C., **M.R. Lucas**, **I. Vieira**, **C. Vieira** (2016) "The Promotion of Entrepreneurship in Low Density Regions: The Case of the Agency for the Regional Development of Alentejo (ADRAL)", in L. Carvalho (eds.), *Handbook of Research on Entrepreneurial Success and its Impact on Regional Development*, Pennsylvania, USA: IGI Global, pp. 223-245 (ISBN 9781466695672).

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Serrasqueiro, Z., **S. Azevedo**, "The determinants of inventories investment: empirical evidence from SMEs, in Progress in Economics Research", in A. Tavidze (eds.), *Progress in Economics Research*, Vol. 30, New York: Nova Science Publishers, forthcoming.

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Buainain, A.M., M. Rocha de Sousa, **V.S. Duarte** (2015), "Corporate social responsibility and sustainable development in Brazil" in D.K. Vajpeyi, R. Oberoi (eds.), *Corporate Social Responsibility and Sustainable Development in Emerging Economics*, USA: Lexington, pp. 145-178 (ISBN-13: 978-1498518345).

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Carvalho, L. (2015) "Entrepreneurship in small-scale farms: From production to commercialization" in G. Popescu, A.J. Vasile (Eds), *Agricultural Management Strategies in a Changing Economy*, Pennsylvania, USA: IGI Global, pp. 213-224 (ISBN 9781466647534).

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Carvalho, L. (2015) "Exploring Entrepreneurship and Innovation Scenarios in a Portuguese Hospitality Group" in L. Carvalho (Eds), *Handbook of Research on Internationalization of Entrepreneurial Innovation in the Global Economy*, Pennsylvania, USA: IGI Global, pp.180-194 (ISBN 9781466695672).

[dx.doi.org/ 10.4018/978-1-4666-8216-0.ch009](https://doi.org/10.4018/978-1-4666-8216-0.ch009)

Costa, M., **C. Pires** (2015), "Financial Structure, Product Market Decisions and Default Risk in an Asymmetric Duopoly", in A. Barbosa Póvoa, J.L. Miranda (eds), *Operations Research and Big Data*, Berlin: Springer International Publishing, pp 41-48. (ISBN 978-3-319-24152-4).

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Carvalho, M.I., **M. Franco** (2015), "The Importance of Partnerships in Promoting Entrepreneurship Education: Case Study of a Group of Schools in Portugal" in J.C. Sanchez (eds.), *Entrepreneurship Education and Training*, Rijeka, Croatia: InTech Publisher, pp. 61-84 (ISBN 978-953-51-2029-2).

Daniel, A.D., C. Cerqueira, J.J.P. Ferreira, M.T. Preto, P. Afonso, **R. Quaresma** (2015), "A Universidade Empreendedora" in A. D. Daniel, C. Cerqueira, J. J. P. Ferreira, M. T. Preto, P. Afonso, R. Quaresma (coord.), *Ensino do Empreendedorismo – Teoria & Prática. Reflexão das I Jornadas do Ensino do Empreendedorismo*, Coimbra: Instituto Pedro Nunes (ISBN: 978-989-97004-2-0).

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Libombo, D., A. Dinis, **M. Franco** (2015), "Promoting Entrepreneurship Education through University Networks: A case study in Mozambique" in J.C. Sanchez (eds.), *Entrepreneurship Education and Training*, Rijeka, Croatia: InTech Publisher, pp. 113-137 (ISBN 978-953-51-2029-2).

Preto, M. T., **R. Quaresma** (2015), "Introdução" in A. D. Daniel, C. Cerqueira, J. J. P. Ferreira, M.T. Preto, P. Afonso, R. Quaresma (coord.), *Ensino do Empreendedorismo – Teoria & Prática. Reflexão das I Jornadas do Ensino do Empreendedorismo*, Coimbra: Instituto Pedro Nunes, (ISBN: 978-989-97004-2-0).

Quaresma, R. (2015), "Empreendedorismo e Inovação" in C. Marques (coord.), *Gestão – Introdução e Desenvolvimentos*, Lisboa: Edições Sílabo, (ISBN: 978-972-618-830-8).

Rego, C. , **M. R. Lucas**, I.J. Ramos, M. L. Silva Carvalho, M. S. Baltazar (2015) "Sistemas de Ensino Superior nos Países de Língua Portuguesa" in M. Mano (eds.), *Roteiro do Plane(j)amento Estratégico, Percursos e Encruzilhadas do Ensino Superior no espaço da Língua Portuguesa*, Coimbra: Imprensa da Universidade de Coimbra, pp. 30-38 (ISBN 978-989-26-1100-6).

[dx.doi.org/ http://dx.doi.org/14195/978-989-26-1101-3](https://doi.org/http://dx.doi.org/14195/978-989-26-1101-3)

Simão, L., **M. Franco** (2015), "The Effect of R&D Cooperation on Organizational Innovation: An Empirical Study Performed in Portuguese Enterprises" in L. Farinha, J. Ferreira, H. Lawton Smith, S. Bagchi-Sen (eds.),

Global Competitive Advantage through Innovation and Entrepreneurship, Pennsylvania, USA: IGI-Global, pp. 351- 369 (ISBN 978-1-4666-8348-8).

iii) Scientific, pedagogical and technical books

Forthcoming:

Sarkar, S., *EntreSutre*, London: Bloomsbury Publishers, forthcoming.

2015

Carvalho, L., T. Costa (2015) “Empreendedorismo: Uma visão global e integradora”, Lisboa: Edições Sílabo (ISBN 978-972-618-793 -6).

Marques, C.A.F., F. Jorge, P. Silva, A. Sousa, **R. Fragoso**, **R. Quaresma**, M. Saraiva, J. Roberto, A. Serrão, **M.R.V. Lucas**, M. Silvério, C. Marreiros, L.V. Carvalho (2015), *Gestão: Introdução e Desenvolvimentos*, Lisboa: Edições Sílabo (ISBN 978-972-618-830-8).

3.3.3. Editorial activities

i) Edition of scientific books

Forthcoming:

Carvalho, L. (ed.), *Handbook of Research on Entrepreneurial Success and its Impact on Regional Development*, Pennsylvania, USA: IGI Global, forthcoming.

2015

Carvalho, L. (2015), *Handbook of Research on Internationalization of Entrepreneurial Innovation in the Global Economy*, Pennsylvania, USA: IGI Global.

[dx.doi.org/ 10.4018/978-1-4666-8216-0.ch009](https://doi.org/10.4018/978-1-4666-8216-0.ch009)

Carvalho L., R. Baleiras, T. Dentinho, P. Dominginhos (eds), (2015) *Empreendedorismo e Desenvolvimento Regional*, Lisboa: Edições Sílabo (ISBN 978-972-618-820-9).

Daniel, A.D., C. Cerqueira, J.J.P. Ferreira, M.T. Preto, P. Afonso, R. Quaresma (coord.), *Ensino do Empreendedorismo – Teoria & Prática. Reflexão das I Jornadas do Ensino do Empreendedorismo*, Coimbra: Instituto Pedro Nunes (ISBN: 978-989-97004-2-0).

ii) Edition of journal issues

Editor: **L. Carvalho**

Issue Title: Entrepreneurship and Regional Development

Journal: *Journal Region*
Volume: forthcoming
Year: 2016

Editors: Kannan Govindan, Stefan Seuring, Qinghua Zhu, **Susana Azevedo**
Issue Title: Sustainability in Supply Chain.
Journal: *Journal of Cleaner Production*
Volume: 112
Year: 2016

3.3.4. Thesis supervision

i) Ph.D. supervisions

Working Title: Three Essays on Firms' Financial Distress
Author: Magali Pedro Costa
Supervisor(s): **Cesaltina Pires**
Degree: PhD (Management)
Institution: University of Évora

Working Title: Essays on Innovation
Author: Vanessa de Sousa Duarte Rocha de Sousa
Supervisor(s): **Cesaltina Pires**
Degree: PhD (Management)
Institution: University of Évora

Working Title: *Acidente Vascular Cerebral: fatores de risco, exames imagiológicos e repercussões económicas*
Author: Sónia Matilde Fonseca Mateus
Supervisor(s): **Cesaltina Pires**, Manuela Oliveira
Degree: PhD (Management)
Institution: University of Évora

Working Title: *Análise Económica da Dimensão Relacional do Voluntariado*
Author: Gabriela M.C. B. R. Moreira Pereira
Supervisor(s): Helena Lopes, **Cesaltina Pires**
Degree: PhD (Economics)
Institution: ISCTE-IUL, Instituto Universitário de Lisboa

Working Title: *A Adoção e Implementação das Aplicações de Social Media - Caso: As Grandes Empresas Portuguesas*
Author: Nuno José Martins Guerra
Supervisor(s): Marta C. Cruz Silvério, **Rui Filipe C. Quaresma**
Degree: Ph.D. (Management)
Institution: University of Évora

Working Title: *Análisis de la Información en Páginas Web de Portugal, España, Reino Unido y Francia. El Caso del Comercio Electrónico de Liros*
Author: Ana Isabel Pestana Caldes
Supervisor(s): Maria del Rosario Fernández Falero, **Rui Filipe C. Quaresma**
Degree: Ph.D. (Comunicación y Documentación)
Institution: Universidad de Extremadura (Espanha)

Working Title: *Inovação Social Corporativa: a inovação social como estratégia de negócio*

Author: Valdenor Clementino

Supervisor(s): **Soumodip Sarkar**, Ricardo Chaves Lima

Degree: PH.D. (Management)

Institution: University of Évora

ii) M.Sc. supervisions

Working Title: *Andragogia do Empreendedorismo*

Author: Sales, Francisco J.P.

Supervisor(s): **Carlos Cândido**

Degree: M.Sc. (Economics of Innovation and entrepreneurship)

Institution: University of Algarve

Working Title: *Desempenho Empresarial: Será que a nacionalidade e a cultura influenciam o desempenho?*

Author: Ana Cristina Mendes Caeiro

Supervisor(s): **Cesaltina Pires**

Degree: M.Sc. (Management)

Institution: University of Évora

Working Title: *Microcrédito como ferramenta de geração de rendimento para os microempreendedores: uma análise aplicada ao caso português*

Author: Teresa Nchau Fernandes Firmino

Supervisor(s): **Luísa Carvalho**

Degree: M. Sc. (Tax and Accounting)

Institution: Universidade Lusófona

Working Title: *O Investimento imobiliário em Angola – o caso do património residencial de Luanda*

Author: Zoraima Patrícia Sebastião Chaves

Supervisor(s): **Maria Raquel Lucas**

Degree: M.Sc. (Applied Economics and Management)

Institution: University of Évora

Working Title: *Proposta de Formação dos Recursos Humanos no Ministério das Obras Públicas (MOP) de Timor-Leste.*

Author: Gina Tomás Correia

Supervisor(s): **Maria Raquel Lucas, Pedro Damião Henriques**

Degree: M.Sc. (Applied Economics and Management)

Institution: Universidade Nacional de Timor Lorosa'e

Working Title: *Análise comparativa da satisfação dos clientes de pulsa electrónico, pulsa lais e pulsa físico da Timor Telecom em Díli*

Author: Julia Sarmiento de Oliveira Ximenes

Supervisor(s): **Maria Raquel Lucas, C. Marreiros**

Degree: M.Sc. (Applied Economics and Management)

Institution: Universidade Nacional Timor Lorosae

- Working Title: *A qualidade do atendimento e a satisfação dos clientes no sector das telecomunicações em Timor Leste: O caso Timor Telecom*
- Author: Marna Sarmento Baptista
- Supervisor(s): **Maria Raquel Lucas**, C. Marreiros
- Degree: M.Sc. (Applied Economics and Management)
- Institution: Universidade Nacional Timor Lorosae
-
- Working Title: *O ensino formal do empreendedorismo ao nível universitário: análise de ferramentas e metodologias pedagógicas*
- Author: Flávia Colpas de Azevedo Trigo
- Supervisor(s): Ana Dias Daniel, **Rui F.C. Quaresma**, João J.P.Ferreira
- Degree: M.Sc. (Innovation and Technological Entrepreneurship)
- Institution: Faculdade de Engenharia da Universidade do Porto
-
- Working Title: *Influência das Características e Traços de Personalidade do Empresário-Fundador no Desempenho das PME Familiares*
- Author: Maria Sofia Prata Domingos
- Supervisor(s): **Mário Franco**
- Degree: M.Sc (Management)
- Institution: University of Beira Interior
-
- Working Title: *O Compromisso Organizacional nas PME Familiares e sua Influência no Desempenho Contextual*
- Author: Andreia Cristina de Sá Rodrigues Albuquerque
- Supervisor(s): **Mário Franco**
- Degree: M.Sc (Management)
- Institution: University of Beira Interior
-
- Working Title: *O Papel das Redes Sociais no Desempenho das PME: Região de Trás os Montes e Alto Douro*
- Author: Ana Filipa Vasques Pereira
- Supervisor(s): **Mário Franco**
- Degree: M.Sc (Management)
- Institution: University of Beira Interior
-
- Working Title: *As Universidades como Promotoras do Empreendedorismo a Nível Regional: Parcerias entre a University of Beira Interior e Empresas*
- Author: Maria Adelaide da Silva Rebelo e Silva Reis
- Supervisor(s): **Mário Franco**
- Degree: M.Sc (Entrepreneurship and Firm creation)
- Institution: University of Beira Interior
-
- Working Title: *O Papel do CIO na Estratégia e sua Repercussão no Desempenho Organizacional das Instituições de Ensino Superior Portuguesas*
- Author: Cláudia Sofia Borges Pinho
- Supervisor(s): **Mário Franco**
- Degree: M.Sc (Management)
- Institution: University of Beira Interior
-
- Working Title: *O Papel das TICs nas Microempresas do Setor Imobiliário Português: Benefícios, barreiras e fatores influenciadores no desempenho organizacional*

Author: Maria Garcia Nogueira
Supervisor(s): **Mário Franco**
Degree: M.Sc (Management)
Institution: University of Beira Interior

Working Title: *A Influência do Empreendedorismo e da Inovação no Desempenho das PME em Regiões Desfavorecidas: O Caso da Região da Beira Interior*

Author: Tiago José Ramos Reis
Supervisor(s): **Mário Franco**
Degree: M.Sc (Entrepreneurship and Firm creation)
Institution: University of Beira Interior

Working Title: *O Papel dos Sites de Redes Sociais nas Organizações de Medicina Dentária*

Author: Maria Leonor Centeno Nunes Costa Pais
Supervisor(s): **Mário Franco**
Degree: M.Sc (Health Care Services Management)
Institution: University of Beira Interior

Working Title: *Tendências no ambiente das empresas e o seu impacte nas Cadeias de Abastecimento: O Caso da Indústria de Bebidas em Cabo Verde*

Author: Heliana Alexandra Sequeira Bejarano
Supervisor(s): **Susana G. Azevedo**, João Matias
Degree: M. Sc. (Industrial Engineering and Management)
Institution: University of Beira Interior

Working Title: *Gestão de Risco - Análise de um Sistema de Registo de Incidentes e eventos Adversos numa Unidade Local de Saúde*

Author: Margarida Isabel Esteves
Supervisor(s): **Susana G. Azevedo**, João Matias
Degree: M. Sc. (Industrial Engineering and Management)
Institution: University of Beira Interior

Working Title: *A sustentabilidade da indústria da Moda*

Author: Patrícia Mesquita
Supervisor(s): **Susana G. Azevedo**
Degree: M. Sc. (Marketing)
Institution: University of Beira Interior

Working Title: *Aplicação de Metodologias Lean num Serviço de Saúde para a Melhoria da Assistência ao Doente Crítico e da Acessibilidade a Equipamentos de Suporte Vital*

Author: Ricardo Balau
Supervisor(s): **Susana G. Azevedo**
Degree: M. Sc. (Health Care Services Management)
Institution: University of Beira Interior

3.3.5. Funded research projects

i) Projects funded by national science agencies

ii) Projects funded by international research programs

Title: *FoodMed - My Food - My Medicine*

CEFAGE-UE researchers: **Maria Raquel Lucas, Rui Fragoso**, Cristina Marreiros

Partner institutions: Agricultural University of Plovdiv (Bulgaria), Universidad Politécnica de Madrid (Spain), Training 2000 (Italy), European Centre of Education and Development (Bulgaria), ALPHA LTD (Greece), Brithis Hellenic College (Greece).

Funding: 107 112€ - European Union, Education and Culture DG - Lifelong Learning Programme

Period: 01/11/2013 - 31/10/2015

iii) Projects funded by international industry-related programs

Title: *Global Entrepreneurship Monitor (GEM) - Relatório sobre Empreendedorismo na EUROACE 2015/Informe sobre el Emprendimiento en la EUROACE 2015*

CEFAGE-UE researchers: Sousa, A.J.C., **J.L.C. Novas, R. Fragoso, R. Quaresma**

Partner institutions: Universidad de Extremadura

Funding: 25 000€ - Presidencia del Gobierno de Extremadura – Ref. SE-27/2014

Period: 2015

iv) Projects funded by national industry-related programs

Title: U.MAKE.ID.

CEFAGE-UE researchers: **Susana Azevedo**

Partner institutions: PICTONIO LDA., University of Beira Interior

Funding: 108.904,46 € (FCT) - Ref. 08/SI/2015 SI-I&DT Empresarial

Period: 01/10/2015 - 30/09/2017

3.3.6. Presentations at conferences and seminars

i) Presentations at international conferences

Noronha, A.V., D. Mantovani, **L. Carvalho**, “Estratégias de Aprendizagem na Educação Online: um estudo em uma IES portuguesa”, En EPQ-ANPAD, Salvador, Brasil, 15-17/11/2015.

Costa, M.P., **C.P. Pires**, “Capital Structure, Product Market Competition and Default Risk”, *2015 ASSET Annual Meeting*, Universidad de Granada, Granada, Spain, 12-14/11/2015.

Costa, M.P., **C.P. Pires**, “Default Costs, Financial and Product Market Decisions and Default Risk”, *7th Annual UECE Lisbon Meetings – Game Theory and Applications*, ISEG/UTL, Lisbon, Portugal, 05-07/11/2015.

Sarkar, S., "Corking Disruption: A Goliath's Message in a Bottle", *Strategic Management Society 35th Annual International Conference*, Denver, USA, 03-06/10/2015.

Sarkar, S., "Creative Construction: How do Grassroots Social Entrepreneurs Overcome Resource Constraints and Innovate?", *Strategic Management Society 35th Annual International Conference*, Denver, USA, 03-06/10/2015.

Noronha, A.V., D. Mantovani, **L. Carvalho**, "Estratégias de Aprendizagem na Educação a Distância: um Estudo Comparativo com Alunos Brasileiros e Portugueses" XXXIX EnANPAD, Belo Horizonte, Brasil, 13-16/09/2015.

Costa, M., **C.P. Pires**, "Financial Structure, Product Market Decisions and Default Risk in an Asymmetric Duopoly", IO2015, XVII Congress of the APDIO, Portalegre, Portugal, 07-09/09/2015.

Rego, M.C., I.J. Ramos, M. Oliveira, **M.R. Lucas**, M.S. Baltazar, "Differences in intra-regional development in Portugal? A multivariate approach", *55th European Regional Science Association- ERSA Congress*, Lisbon: Portugal 25-28/08/2015.

Pereira, B., J.C.O. Matias, **S. Azevedo** (2015), "Motorisation systems Life Cycle Assessment: a case study, 6th International", *Congress on Energy and Environment Engineering and Management*, Paris, France, 22-24/07/2015.

Correia, E., **S. Azevedo**, H. Carvalho (2015), "Maturity models in supply chain sustainability: a literature review", *XXI International Conference on Industrial Engineering and Operations Management- ICIEOM*, Aveiro, Portugal, 06-08/07/2015.

Ferreira, L, C. Silva, **S. Azevedo** (2015), "Proposal of a framework for measuring environmental performance of supply chains", *XXI International Conference on Industrial Engineering and Operations Management- ICIEOM*, Aveiro, Portugal, 06-08/07/2015.

Brito, D., P. Pereira, J. Vereda, "Impact of a merger under information asymmetry between managers and owners", *CRESSE 2015 - 10th International Conference on Competition and Regulation*, Rethymnon, Greece 03-05/07/2015.

Brito, D., M. Tselekounis, "Make-or-buy investment decisions in copper and fiber access markets", *CRESSE 2015 - 10th International Conference on Competition and Regulation*, Rethymnon, Greece, 03-05/07/2015.

Ferreira, T., A. Baptista, **S. Azevedo**, F. Charrua-Santos (2015), "Tool development for support Lean Manufacturing implementation in intermittent production environment", *World Congress on Engineering - WCE2015*, London, U.K., 01-03/07/2015.

Negas, M., **L. Carvalho**, "Redes e parcerias para a promoção da Responsabilidade Social: O caso da Rede Nacional de Responsabilidade Social – Portugal (RSOPT)", *Symposium on ethics and social responsibility research*, University of Extremadura, Badajoz, Spain, 28-29/05/2015.

Calisto M., **S. Sarkar**, "The 3 I's For Intrapreneurial Behaviour And Firm Performance", *Annual 15th EURAM Conference*, Warsaw, Poland, 17-20/06/2015.

Sanchez- Hernandez, I., D. Gallardo, **L. Carvalho**, T. Costa, "Social Responsibility and competitive success of firms in the Lisbon Metropolitan Region", *2nd International Symposium on Partial Least Squares Path Modeling - The Conference for PLS Users*, Seville, Spain, 16-19/06/2015.

Alves, M.M.R. **V. Moutinho**, P. Macedo, "Economic and Environmental Efficiency in Europe: evidence from a new Stochastic Frontier Model", *12th International Conference on the European Energy Market – EEM 2015*, Lisbon, Portugal, 19-22/05/2015.

M. Madaleno, **V. Moutinho**, J. Mota, "Long and Short-run relationship among electricity and fossil fuel prices in the European industry sector", *12th International Conference on the European Energy Market – EEM 2015*, Lisbon, Portugal, 19-22/05/2015.

Moutinho, V., M. Robaina-Alves, J. Vieira, "Examining the causality between CO2 emissions and the share of non-renewable and renewable energy sources in electricity generation: Evidence based on European panel data", *X Congreso de la Asociación Española para la Economía Energética (AEEE)*, Universitat Laguna, Tenerife, Espanha, 05-06/02/2015.

Cunha, J., J. Alves, **L. Carvalho**, F. Correia, L. Farinha, J. Fernandes, M. Ferreira, E. Lucas, A. Nicolau, S.C. Nunes, S. Nunes, P. Oliveira, C. Pereira, J.M. Silva, "Measurement of the economic impact of Higher Education Institutions on local economy: The case of seven Portuguese Polytechnic Institutes", *Third Lisbon Research Workshop on Economics Statistics and Econometrics for Education*, ISEG, Lisboa, Portugal, 23/01/2015.

ii) Presentations at iberian or portuguese-spoken conferences

Baltazar, M. S., I. Ramos, M.C. Rego, **A. Dionísio**, **M.R. Lucas**, "Mobilidades e Territórios - Jovens, Migrações e Desenvolvimento Regional", *Colóquio Internacional: Os Jovens como Atores da Mudança Social*, Universidade dos Açores, S. Miguel, Portugal, 3-4/12/2015.

Firmino, T., **L. Carvalho**, I. Paiva, "Microcrédito e microempreendedores: Um análise empírica aplicada ao caso português", *ELBEI 2015*, Ribeirão Preto-São Paulo, Brasil, 25-27/11/2015.

Carvalho, L., A. Viana Noronha, D. Mantovani, "Hélice Tripla e Ecossistema Empreendedor: O papel da FAPESP no Estado de São Paulo", *ELBEI 2015*, Ribeirão Preto-São Paulo, Brasil, 25-27/11/2015.

Dionísio, A., M.C. Rego, I. Ramos, M.S. Baltazar, **M.R. Lucas**, "Formas de organização e agrupamento das Instituições de Ensino Superior portuguesas: uma abordagem multivariada", *Conferência FORGES* - Universidade de Coimbra, Portugal, 18-20/11/2015.

Lucas, M.R., "Que Estratégia para a Valorização e Sustentabilidade das Raças Autóctones?", *Congresso Ibérico: Raças Autóctones, Economia Local e Paisagem Local*, Universidade de Vila Real e Trás-os-Montes, Portugal, 06-07/11/2015.

Ferreira, A., **M. Franco**, "Ligação entre Alianças Estratégicas, Capital Intelectual e Desempenho Organizacional: um estudo em PMEs industriais de base tecnológica", *XVII Seminário Luso-Espanhol de Economia Empresarial*, University of Beira Interior, Covilhã, Portugal, 05-06/11/2015.

Morais, G., **M. Franco**, "A Cooperação e Confiança entre os Auditores Internos e Externos nas Organizações", *XVII Seminário Luso-Espanhol de Economia Empresarial*, University of Beira Interior, Covilhã, Portugal, 05-06/11/2015.

Rodrigues, M., M. Augusto, V. Silva, **M. Franco**, "Fatores de Sucesso nas PMEs: Estudo de Caso Múltiplos", *XVII Seminário Luso-Espanhol de Economia Empresarial*, University of Beira Interior, Covilhã, Portugal, 05-06/11/2015.

Couto, M., M. Jorge, T. Veloso, **M. Franco**, "As PME Familiares no Processo de Internacionalização: Influência

Da Gestão”, *XVII Seminário Luso-Espanhol de Economia Empresarial*, University of Beira Interior, Covilhã, Portugal, 05-06/11/2015.

Ferreira D., **V. Moutinho**, D.F. Polónia, “Gestão da Qualidade nos Serviços de Gestão Académica na Universidade de Aveiro”, *IMC 2015 - International Management Conference 2015*, Aveiro, 26/06/2015.

Discacciati, J., **L. Mendes**, “Understanding the influence of perceived service quality and organizational image on international students’ satisfaction: a structural equation modelling applied to the Higher Education Context”, *VI Encontro de Investigadores da Qualidade*, Instituto Superior de Educação e Ciências, Lisboa, Portugal, 05/06/2015.

Freitas, G., **L. Mendes**, “Será a certificação de qualidade um recurso gerador de valor nas empresas Portuguesas? Um estudo Cross-Section de 2003 a 2013”, *VI Encontro de Investigadores da Qualidade*, Instituto Superior de Educação e Ciências, Lisboa, Portugal, 05/06/2015.

Ebo, I., **L. Mendes**, “Seis Sigma no Ensino Superior. Análise retrospectiva, temáticas atuais e tendências”, *VI Encontro de Investigadores da Qualidade*, Instituto Superior de Educação e Ciências, Lisboa, Portugal, 05/06/2015.

Maricoto, N., **L. Mendes**, “Investigação centrada nos custos da qualidade: Análise retrospectiva, temáticas atuais e tendências”, *VI Encontro de Investigadores da Qualidade*, Instituto Superior de Educação e Ciências, Lisboa, Portugal, 05/06/2015.

Camfield, C., **L. Mendes**, “Princípios de excelência nas PMEs brasileiras do setor ervateiro: análise baseada no modelo de excelência em gestão”, *VI Encontro de Investigadores da Qualidade*, Instituto Superior de Educação e Ciências, Lisboa, Portugal, 05/06/2015.

Faria, N., **L. Mendes**, “Influência de conhecimentos, habilidades e atitudes dos profissionais de saúde na propensão para a notificação de incidentes/eventos adversos”, *VI Encontro de Investigadores da Qualidade*, Instituto Superior de Educação e Ciências, Lisboa, Portugal, 05/06/2015.

Carvalho, L., B. Williams, “Educação para o empreendedorismo e incubadoras Empresariais: Estudos de caso em Portugal e no Brasil”, *I Jornadas de Educação para o Empreendedorismo*, Instituto Pedro Nunes, Coimbra, Portugal, 08/04/2015.

Rego, M.C., **M. R. Lucas**, I.J. Ramos, M.L.S. Carvalho, M.S. Baltazar, “Ensino Superior nos Países de Língua Portuguesa: uma abordagem às estratégias da política pública”, *XII Congresso Luso-Afro-Brasileiro*, Faculdade de Ciências Sociais e Humanas, Universidade Nova de Lisboa, Portugal, 01-05/02/2015.

iii) Seminars presented at other institutions

Sarkar, S., “Creative Construction: Insights on Sustainable Entrepreneurship from the BOP”, CEM Nardone Speaker Series, Northeastern University, Boston, USA, 09/2015.

Brito, D., “Competitive Effects of Partial Control in an Input Supplier”, Escola de Economia e Gestão, Universidade do Minho, 11/06/2015.

Costa, M.P., **C.P. Pires**, “Default Costs, Financial and Product Market Decisions and Default Risk”, Research Seminar Series, BRU- IUL, 22/05/2015.

Sarkar, S., “Creative Construction from the ground up”, University of Pavia, Italy, /05/2015

Sarkar, S., “Social Entrepreneurs and Bricolage”, Aalto University School of Business, Finland, 05/2015

Sarkar, S. “Creative Construction from the Bottom of the Pyramid: Grassroots Innovators, Bricoleurs and Social Entrepreneurs in India “, Asia Center, Harvard University, USA, /04/2015

Quaresma, R.F.C., C.G. Marreiros, S.P.R. Silva, “Perfis de Gestao do E-mail em Contexto Organizacional: A Relação Entre as Atitudes e os Comportamentos dos Utilizadors”, IX Encontro CTDI - esiliência Organizacional: o poder da informação, Escola Superior de Estudos Industriais e de Gestão, do Instituto Politécnico do Porto, 30/04/2015.

Tselekounis, M., “Access regulation in telecommunications markets during the transition from copper to fiber networks”, *Workshop of telecommunications*, Department of Economics, University of Barcelona, 11/03/2015.

3.4. Labour, Regional and Macroeconomics

3.4.1. Team members



Antónia de Jesus Henriques Correia

UNIVERSIDADE DO ALGARVE

Ph.D. (Economics), U. Algarve, 2000
M.Sc. (Strategy), ISEG/UTL, 1994
B.A. (Management), U. Algarve, 1990

Research interests: *Consumer Behaviour; Choice/Decision Models; Tourism Economics; Risk and Uncertain Behaviours; Markets and Pricing, Social Behaviour.*



António Bento Ratão Caleiro

UNIVERSIDADE DE ÉVORA

Ph.D. (Economics), European University Institute, 2001
M.Sc. (Mathematics Applied to Economics and Business), ISEG/UTL, 1993
B.A. (Economics), U. Évora, 1988

Research interests: *Electoral Cycles; Fuzzy Logic Applications to Economics; Spatial Econometrics.*



Carlos Manuel Rodrigues Vieira

UNIVERSIDADE DE ÉVORA

Ph.D. (Economics), U. Loughborough, 1999
M.Sc. (Economics), ISEG/UTL, 1995
B.A. (Economics), U. Évora, 1990

Research interests: *Monetary Economics; European Integration.*



Elsa Cristina Neves Januário Vaz

UNIVERSIDADE DE ÉVORA

Ph.D. (Economics), ISEG/UTL, 2009
M.Sc. (Economia Internacional), ISEG/UTL, 1999
B.A. (Economics), U. Évora, 1994

Research interests: *International Economics; Economic Integration; General Equilibrium Models.*



Fernanda Antonia Josefa Llussá

UNIVERSIDADE NOVA DE LISBOA

Ph.D. (Economics), University of California, 2003
M.Sc. (Economics), University of California, 2001
M.Sc. (Business Economics), Fundação Getúlio Vargas, 1997
B.A. (Economics), Universidade de São Paulo, 1992

Research interests: *Entrepreneurship concept and measurement; Female entrepreneurship; Economic growth, geography and institutions.*



Isabel Maria Pereira Viegas Vieira

UNIVERSIDADE DE ÉVORA

Ph.D. (Economics), U. Loughborough., 1999
M.Sc. (Economics), ISEG/UTL, 1995
B.A. (Economics), U. Évora, 1990

Research interests: *Financial Integration; International Finance.*



João Manuel Rodrigues Pereira

UNIVERSIDADE DE ÉVORA

Ph.D. (Economics), U. Évora, 2003
M.Sc. (Monetary and Financial Economics), ISEG/UTL, 1997
B.A. (Economics), U. Évora, 1993

Research interests: *Labour Economics; Regional Labour Markets and Labour Mobility.*



João Fernando Guerreiro Romão

UNIVERSIDADE DO ALGARVE

Ph.D. (Tourism), U. Algarve, 2012
M.Sc. (Economics and Management of S&T), ISEG, 1995
B.A. (Economics), ISEG, 1991

Research interests: *Tourism; Innovation; Urban and regional economics; Spatial econometrics.*



Jorge Miguel Lopo Gonçalves Andraz

UNIVERSIDADE DO ALGARVE

Ph.D. (Economics), U. Algarve, 2001

M.Sc. (Management and Economic Sciences), U. Algarve, 1996

B.A. (Economics), U. Católica Portuguesa, 1988

Research interests: *Economic Growth; Macroeconometrics; Public Policies.*



José Manuel Madeira Belbute

UNIVERSIDADE DE ÉVORA

Ph.D. (Economics), U. Évora, 1996

M.Sc. (Economics), ISEG/UTL, 1991

B.A. (Economics), U. Évora, 1985

Research interests: *Macroeconomics; Economic Growth and Sustainability; Economic Education.*



Luiz Tadeu Milheiro de Menezes Pinto Machado

ESCOLA DE HOTELARIA E TURISMO DA MADEIRA

Ph.D. (Economics), UTL/ISEG, 2013

M.Sc. (Strategic Management and Tourism Development), U. Madeira, 1998

B.A. (Tourism Management), Instituto de Novas Profissões, 1992

Research interests: *Tourism/Transport Economics; Destination Image; Loyalty Guests; Productivity and Efficiency Modeling; Innovation and Technology.*



Maria Aurora Murcho Galego

UNIVERSIDADE DE ÉVORA

Ph.D. (Economics), U. Bristol, 1998

M.Sc. (Mathematics Applied to Economics and Business), ISEG/UTL, 1992

B.A. (Economics), U. Évora, 1988

Research interests: *Applied Econometrics; Labour Economics; International Trade and Foreign Direct Investment.*



Nuno Carlos Leitão

INSTITUTO POLITÉCNICO DE SANTARÉM

Ph.D. (Economics), U. Lusíada de Lisboa, 2008
M.Sc. (International Economics), ISEG/UTL, 2002
B.A. (International Relations), U. Minho, 1995

Research interests: *Intra- Industry Trade; Foreign Direct Investment; Migrations; Dynamic Panel Data Model.*



Paulo Fernando Rodrigues Lérias Júlio

BANCO DE PORTUGAL

Ph.D. (Economics), NOVA School of Business and Economics, 2010
B.A. (Economics), NOVA School of Business and Economics, 2004

Research interests: *Economia Pública, Economia Internacional, Macroeconomia.*



Pedro Cunha Neves

UNIVERSIDADE DA BEIRA INTERIOR

Ph.D. (Economics), U. Porto, 2013
B.A. (Economics), U. Porto, 2007

Research interests: *Crescimento Economico; Desigualdades.*



Teresa Eugénia de Bourbon Bobone Galhardo Simões de Vasconcelos e Sousa

UNIVERSIDADE LUSÓFONA

Ph.D. (Economics), U. Nova de Lisboa, 2010
B.A. (Economics), U. Coimbra, 1991

Research interests: *Regional and Urban Economic Development.*



Tiago Miguel Guterres Neves Sequeira

UNIVERSIDADE DA BEIRA INTERIOR

Ph.D. (Economics), U. Nova Lisboa, 2004
B.A. (Economics), U. Beira Interior, 1999

Research interests: *Economic Growth; Business Cycles.*

3.4.2. Publications

i) Articles published in scientific peer-review journals

i.1) Articles published in selected journals (indexed in CEFAGE ranking)

Forthcoming:

Andraz, J., N. Norte, H. Gonçalves, “Do tourism spillovers matter in regional economic analysis? An Application to Portugal”, *Tourism Economics*, forthcoming.

[dx.doi.org/10.5367/te.2015.0469](https://doi.org/10.5367/te.2015.0469)

Barros, C., R. Butler, C. Dercio, **L. P. Machado**, “Heterogeneous Hotels and Web Travel Agencies in Maputo”, *Tourism Management*, forthcoming.

Belbute, J., J. Delgado, L. Massala, “Measuring persistence in inflation: evidence for Angola,” *South African Journal of Economics*, forthcoming

Correia, A., M. Kozak, H. Reis, “Conspicuous consumption of the elite: Social and self-congruity in tourism choices”, *Journal of Travel Research*, forthcoming

[dx.doi.org/10.1177/0047287514563337](https://doi.org/10.1177/0047287514563337)

Jambor, A., **N.C. Leitão**, “Industry-Specific determinants of Vertical intra-industry trade in the NMS agri-food sector”, *Post-Communist Economies*, forthcoming.

Kozak M, **A. Correia**, G. Del Chiappa, “The propensity to bargain while on a vacation”, *Tourism Economics*, forthcoming.

[dx.doi.org/10.5367/te.2015.0504](https://doi.org/10.5367/te.2015.0504)

Neves, P.C., Ó. Afonso, S. Silva, “A Meta-Analytic Reassessment of the Effects of Inequality on Growth”, *World Development*, forthcoming.

[dx.doi.org/10.1016/j.worlddev.2015.10.038](https://doi.org/10.1016/j.worlddev.2015.10.038)

Veiga, J., A. Ferreira-Lopes, **T.N. Sequeira**, “Public Debt, Inflation and economic Growth in African Economies”, *South African Journal of Economics*, forthcoming.

[dx.doi.org/10.1111/saje.12104](https://doi.org/10.1111/saje.12104)

2015

Andraz, J., N. Norte, H. Gonçalves, (2015), “Effects of tourism on regional asymmetries: Empirical evidence for Portugal”, *Tourism Management*, 50, 257-267.

[dx.doi.org/10.1016/j.tourman.2015.03.004](https://doi.org/10.1016/j.tourman.2015.03.004)

Belbute, J., A. Pereira (2015), “An alternative reference scenario for global CO2 emissions from fuel consumption: An ARFIMA approach”, *Economics Letters*, 136, 108-111.

Correia, A., A. Zins, (2015) "Why do tourists persist in visiting the same destination?", *Tourism Economics*, 21(1), 215-221.

Castro, G., R. Félix, **P. Júlio**, J. Maria (2015) "Unpleasant Debt Dynamics: Can Fiscal Consolidations Raise Debt Ratios?", *Journal of Macroeconomics*, 44, 276-294.

Pereira, J., A. Galego (2015), "Intra-Regional Wage Inequality in Portugal", *Spatial Economic Analysis*, 10(1), 79-101.

[dx.doi.org/10.1080/17421772.2014.992360](https://doi.org/10.1080/17421772.2014.992360)

Pereira, A.M., **J. Andraz** (2015) "On the Long-Term Macroeconomic Effects of Social Spending in the United States", *Applied Economics Letters*, 22(2), 132-136.

[dx.doi.org/10.1080/13504851.2014.929620](https://doi.org/10.1080/13504851.2014.929620)

Romão, J., B. Neuts, P. Nijkamp, E.S. van Leeuwen (2015) "Urban Tourist Complexes as Multi-Product Companies: Culture, Product Differentiation and Market Segmentation in Amsterdam", *Tourism Economics*, 21(3), 455-474.

[dx.doi.org/10.5367/te.2015.0483](https://doi.org/10.5367/te.2015.0483)

Serra, J., **A. Correia**, P.M.M. Rodrigues, (2015) "Tourist spending dynamics in Algarve. A cross-sectional analysis", *Tourism Economics*, 21(3), 475-500.

Silva, P., **C. Vieira., I. Vieira** (2015) "M&A operations: further evidence f informed trading in the CDS market", *Journal of Multinational Financial Management*, 32-33, 116-130.

[dx.doi.org/10.1016/j.mulfin.2015.10.002](https://doi.org/10.1016/j.mulfin.2015.10.002)

i.2) Articles published in ISI journals (not indexed in CEFAGE ranking)

Forthcoming:

Ferreira-Lopes, A., **T.N. Sequeira**, "The dynamics of the trade balance and the terms of trade in Central and Eastern Europe", *Acta Oeconomica*, forthcoming.

Morgado, A., M. Santos, **T. Sequeira**, A. Balcão Reis, A. Ferreira-Lopes, "Measuring Labor Mismatch in Europe", *Social Indicators Research*, forthcoming

[dx.doi.org/10.1007/s11205-015-1097-0](https://doi.org/10.1007/s11205-015-1097-0)

Santos, M., **T.N. Sequeira**, "Skills mismatch and wage inequality: evidence for different countries in Europe", *Technological and Economic Development of the Economy*, forthcoming.

2015

Dias, J., **A. Correia**, F. Lopez (2015), "The meaning of Rental Second Homes and places: The owners' perspectives", *Tourism Geographies*, 17(2), 244-261.

Pereira, R., **A. Correia**, R. Schultz (2015), "Towards a Taxonomy of a Golf-Destination Brand Personality: Insights from the Algarve Golf Industry", *Journal of Destination Marketing & Management*, 4 (1), 57-67.

[dx.doi.org/10.1016/j.jdmm.2014.12.003](https://doi.org/10.1016/j.jdmm.2014.12.003)

Pereira, R., **A. Correia**, R. Schultz (2015), "Golf Destinations' Brand Personality: The Case of the Algarve", in *International Journal of Culture, Tourism, and Hospitality Research*, 9(2), 133-153.

Romão, J., B. Neuts, P. Nijkamp, E. S. van Leeuwen (2015), "Tourist Loyalty and e-Services: A Comparison of Behavioural Impacts in Leipzig and Amsterdam", *Journal of Urban Technology*, 22(2), 85-101.

[dx.doi.org/10.1080/10630732.2015.1018724](https://doi.org/10.1080/10630732.2015.1018724)

Silva, P., **C. Vieira**, **I. Vieira** (2015) "The determinants of CDS open interest dynamics", *Journal of Financial Stability*, 21, 95-109.

[dx.doi.org/10.1016/j.jfs.2015.09.003](https://doi.org/10.1016/j.jfs.2015.09.003)

i.3) Articles published in other peer-reviewed journals

Forthcoming:

Ikegami, M., **J. Romão**, "Knowledge-based regional economics: a Comparative study on the Triple Helix framework for VU University (Amsterdam) and Hokkaido University (Sapporo)", *Studies in Regional Science*, forthcoming.

Pereira, A., **J. M. Andraz**, "On the long-term macroeconomic effects of social security spending: Evidence for 12 EU countries", *Journal of International Business and Economics*, forthcoming.

2015

Leitão, N.C. (2015), "Energy Consumption and Foreign Direct Investment", *International Journal of Energy Economics and Policy*, 5 (1), 138-147.

Neto, J. C., J.A. Filipe, M.A.M. Ferreira, **A. Caleiro** (2015), "Neuroeconomics: Decisions in Extreme Situations", *EC Business Management*, 1(1), 14-21.

Oliveira, M., **C. Vieira, I. Vieira** (2015) "Modeling demand for higher education: a partial least squares analysis of Portugal", *European Journal of Higher Education*, 5(4), 388-406.

ii) Articles and chapters published in scientific books

Forthcoming:

Barros, C.P., **L.P Machado**, "A Productivity analysis of network hotels", in S. Ivanov, M. Ivanova, V. Magnini (eds), *Routledge Handbook of Hotel Chain Management*, Chapter 33, Oxford: Routledge (ISBN 978-1-138-80505-7), forthcoming.

Barros, C.P., **L.P Machado**, "Tourism and the Angolan economy" in L. Lowry, G. Golson (eds), *The SAGE International Encyclopedia of Travel and Tourism*, London: Sage Publishing, forthcoming.

Barros, C.P., **L.P Machado**, S.H, K. Xavier, "Tourism in Mozambique an Overview" in L. Lowry, G. Golson (eds), *The SAGE International Encyclopedia of Travel and Tourism*, London: Sage Publishing, forthcoming.

Correia, A., M. Kozak, "Luxury Tourism" in J. Jafari (eds), *Encyclopedia of Tourism*, Berlin: Springer International Publishing, forthcoming.

Correia, A., "Prestige Tourism" in J. Jafari (eds), *Encyclopedia of Tourism*, Berlin: Springer International Publishing, forthcoming.

Machado, L.P., A. Almeida, "Walking tours and Tourism – Concept and Trends" in L. Lowry, G. Golson (eds), *The SAGE International Encyclopedia of Travel and Tourism*, London: Sage Publishing, forthcoming.

2015

Rodrigues, A., **A. Correia**, M. Kozak, A.M. Tuohino (2015), "Lake-destination image attributes: content analysis of text and pictures" in A. Correia, J. Gnoth, M. Kozak, A. Fyall (eds.), *Marketing Places and Spaces (Advances in Culture, Tourism and Hospitality Research)*, Vol. 10, Bingley, UK: Emerald Group Publishing Limited, pp. 293-314 (ISBN 978-1-78441-940-0).

Romão, J., M. Ikegami (2015), "Knowledge, Place and Economy: Smart Specialization and the Triple Helix Framework in Amsterdam and Sapporo" in B.H.R. Pinto (eds.), *Resilient Territories: Innovation and Creativity for New Modes of Regional Development*, Newcastle: Cambridge Scholars Publishing, pp. 223-236 (ISBN 978-1-4438-7230-0)

Romão, J., P. Nijkamp, E.S. Leeuwen, K. Kourtiti, T. Ozasa, M. Ikegami (2015), "A Multi-Criteria Assessment of Sustainable Redevelopment of a University Campus using Images" in A. Rose, P. Nijkamp, K. Kourtiti (eds.), *Regional Science Matters – Studies dedicated to Walter Isard*, Berlin: Springer International Publishing, pp.421-444, (ISBN 978-3-319-07305-7).

[dx.doi.org/ 10.1007/978-3-319-07305-7_20](https://doi.org/10.1007/978-3-319-07305-7_20)

Serra, J., **A. Correia**, P.M.M. Rodrigues (2015), "Yielding tourists' preferences" in A. Correia , J. Gnoth , M. Kozak, A. Fyall (eds.), *Marketing Places and Spaces (Advances in Culture, Tourism and Hospitality Research)*, Vol. 10, Bingley: Emerald Group Publishing Limited, pp.281-292 (ISBN 978-1-78441-940-0).

Vieira, I. (2015), "Uma avaliação do processo de selecção de candidatos: o caso da University of Évora" in Conselho Nacional de Educação (eds.), *Acesso ao Ensino Superior: Desafios para o Século XXI*, Colecção: Seminários e Colóquios, Edição Electrónica (ISBN 978-972-8360-93-1).

iii) Scientific, pedagogical and technical books

3.4.3. Editorial activities

i) Edition of scientific books

Forthcoming:

Romão, J., Á. Matias, P. Nijkamp (eds), *Advances in Tourism Economics*, Vol. V, Berlin: Springer International Publishing, forthcoming.

2015

Correia, A., J. Gnoth, M. Kozak, A. Fyall (2015), *Marketing Places and Spaces (Advances in Culture, Tourism and Hospitality Research)* Vol. 10, Bingley: Emerald Group Publishing Limited (ISBN 978-1-78441-940-0).

ii) Edition of journal issues

Forthcoming:

Editor: **Correia. A.**, M. Kozak, A. Fyall, J. Gnoth (Guest Editors)

Issue Title: From new markets to digital marketing

Journal: *Anatolia – An International Journal of Tourism and Hospitality Research*

Volume:

Year: forthcoming

Editor : **Correia. A.**, A. Fyall, J. Gnoth, L. Andreu

Issue Title: From new markets to digital marketing

Journal: *Anatolia – An International Journal of Tourism and Hospitality Research*

Volume:

Year: forthcoming

Editor: **Romão, J.**, Á. Matias, P. Nijkamp

Issue Title:

Journal: *Tourism Economics*

Volume:

Year: forthcoming

3.4.4. Thesis supervision

i) Ph.D. supervisions

Working Title: *Online Vacation Rentals: Redefinir um Novo Modo de Comercialização (New distribution channels)*

Author: Joana Dias

Supervisor(s): **Antonia Correia**, Franciso Lopez

Degree: PhD (Management)

Institution: University of Huelva

Working Title: *A Imagem Pictográfica e Experiencial em Destinos de Lagos – O caso do Alqueva (Pictorial and experiential image in lake destinations)*

Author: Ana Isabel Rodrigues

Supervisor(s): **Antonia correia**, Metin Kozak

Degree: PhD (Turism)

Institution: University of Algarve

Working Title: *A Autenticidade e o Efeito Fidelização: O Caso do Litoral Alentejano (Loyalty and Authenticity)*

Author: Ricardo Silva

Supervisor(s): **Antonia correia**

Degree: PhD (Turism)

Institution: University of Algarve

Working Title: *Essays on Economic Development, Human Capital, Technology and Inequality*

Author: Marcelo Santos

Supervisor(s): **Tiago Sequeira**

Degree: PhD. (Economics)

Institution: University of Beira Interior and University of Évora

ii) M.Sc. supervisions

Working Title: *A População Turística no Algarve e a Sazonalidade (Tourism population and seasonality)*

Author: Nuno Vasco

Supervisor(s): **Antónia Correia**

Degree: Ms (Marketing)

Institution: University of Algarve

Working Title: *O Impacto da Crise Financeira nos Fluxos de Crédito*

Author: Ana Sofia Bergano de Jesus

Supervisor(s): **Carlos Vieira**

Degree: M.Sc. (Financial and Monetary Economics)

Institution: University of Évora

Working Title: *O Sistema Bancário de Cabo Verde: o desempenho dos bancos comerciais e os determinantes da rentabilidade*

Author: Vania Viviane Cardoso Mendes
Supervisor(s): **Carlos Vieira**
Degree: M.Sc. (Financial and Monetary Economics)
Institution: University of Évora

Working Title: *Technology Market Transfer of ergoPLUX System*
Author: Hugo Filipe Martins Coelho
Supervisor(s): **Fernanda Lussá**, José Luís Ferreira
Degree: MSc. (Biomedics)
Institution: Universidade Nova de Lisboa, Faculdade de Ciências e Tecnologia

Working Title: *Development and Go-to-Market Strategy of Human and Veterinary Clinical Diagnostic Tests by PCR*
Author: Joana Raquel Freitas Dias da Silva
Supervisor(s): **Fernanda Lussá**, Manuel Rodrigues
Degree: MSc. (Biomedics)
Institution: Universidade Nova de Lisboa, Faculdade de Ciências e Tecnologia

Working Title: *O papel do género na teoria das migrações internacionais - O caso de Portugal como país receptor, análise no período de 2000 a 2010*
Author: Marta Isabel Fonseca Maurício
Supervisor(s): **Isabel Vieira**, Conceição Rego
Degree: M.Sc. (European Studies and International Relations)
Institution: University of Évora

Working Title: *Análise das Alternativas de Âncora Monetária para a Economia Angolana*
Author: Maria Cláudia Calandula
Supervisor(s): **Isabel Vieira**, **Carlos Vieira**
Degree: M.Sc. (Financial and Monetary Economics)
Institution: University of Évora

Working Title: *What drives foreign direct investment to the tradable sector?*
Author: Márcio Filipe Mendes Mateus
Supervisor(s): **Paulo Júlio**, Isabel Proença
Degree: M. Sc. (Applied Econometrics and Forecasting)
Institution: ISEG

Working Title: *O Impacto do Sistema Financeiro e das Alterações Climáticas no Crescimento Económico: Uma Análise em Dados em Pannel*
Author: Filipe Manuel de Almeida Nunes
Supervisor(s): **Nuno Carlos Leitão**
Degree: M.Sc. (Accounting & Finance)
Institution: Instituto Politécnico de Santarém

3.4.5. Funded research projects

i) Projects funded by national science agencies

Title: *Acesso, sucesso e insucesso: PER...cursos estudantis no ensino superior público*

CEFAGE-UE researchers: **Carlos M.R. Vieira, Isabel M.P.V. Vieira**

Partner institutions: CIPES, Universidade De Lisboa, Universidade do Minho e Universidade do Porto

Funding: 96 600 € (A3ES - Agência de Avaliação e Acreditação do Ensino Superior)

Period: 2015-2016

ii) Projects funded by international research programs

iii) Projects funded by international industry-related programs

iv) Projects funded by national industry-related programs

3.4.6. Presentations at conferences and seminars

i) Presentations at international conferences

Romão, J., "Agglomeration, innovation, productivity and tourism competitiveness", *52nd Annual Meeting of the Japanese Section of the Regional Science Association International*, Okayama, Japan, 10-12/10/2015.

Andraz, J., C. Oliveira, N. Norte, "New insights on the relationship between sovereign bonds debt and credit default swaps in Portugal", *20th International Academic Conference*, Madrid, Spain, 06-09/10/ 2015.

Oliveira, C., **A. Correia** "From emotions to place attachment: The case of domestic tourists in Algarve". *Advances in Tourism Marketing 2015*, Joensuu, Finland, 08-10/09/2015.

Dias, J., T. Cascais, **A. Correia**, "Traits in Tourists' experiences: Senses, emotions and memories". *Advances in Tourism Marketing 2015*, Joensuu, Finland, 08-10/09/2015.

Pereira, R., **A. Correia**, "The role of destination brand personality on golf tourists' satisfaction and behavioural intentions", *Advances in Tourism Marketing 2015*, Joensuu, Finland, 08-10/09/2015.

Romão, J., "Impacts of Tourism and Territorial Capital on Regional Development", *55th Congress of the European Regional Science Association*, Lisbon, Portugal, 22-25/08/2015.

Machado, L.P., "Madeira Island Destination Perspective from Germany", *55th European Regional Science Association - ERSA Congress*, Lisbon, Portugal, 25-28/08/2015.

Machado, L.P. A. Almeida, "Air Passangers Shopping behavior and Regional Development", *55th European Regional Science Association- ERSA Congress* – Lisbon, Portugal, 25-28/08/2015.

Guerreiro, G. S., **A. Caleiro**, "The spatial convergence of knowledge in Portugal", *55th European Regional Science Association- ERSA Congress*, Lisbon, Portugal, 25-28/08/2015.

Vieira, I., A. Costa, J. Figueira, **C. Vieira**, “A multiple criteria decision aid analysis of government performance and efficiency in the OECD”, *18th International Academic Conference of The International Institute of Social and Economic Sciences*, London, UK, 25- 28/08/2015.

Vieira, I., R. Costa, **C. Vieira**, “Students' perception of the effects of distance from the family home on academic performance – an exploratory analysis”, *18th International Academic Conference of The International Institute of Social and Economic Sciences*, London, UK, 25 – 28/08/2015.

Pereira, J., A. Galego, “Determinants of European wage differentials: a microeconomic analysis”, *6th Meeting of the Society for the Study of Economic Inequality (ECINEQ)*, University of Luxembourg, Luxembourg, 13-15/07/2015.

Silva, V.G., **E.A. Ramalho, C. Vieira**, “The use of cheques in the European Union: a cross-country analysis”, *9th Annual Meeting of the Portuguese Economic Journal*, University of Azores, Angra do Heroísmo, Portugal, 03-04/07/2015.

Belbute, J., “Does final energy consumption in Portugal exhibit long memory?” *9th annual conference of the Portuguese Economic Journal*, University of Azores, Angra do Heroísmo, Portugal, 03-04/07/2015.

Romão, J., J. Guerreiro, P. Rodrigues, “Tourism Growth and Regional Resilience”, *t-FORUM 2015 Global Conference: Tourism Intelligence in Action*, Naples, Italy, 04-07/05/2015.

ii) Presentations at iberian or portuguese-spoken conferences

Machado, L.P., “A importância dos Recursos Humanos em Turismo” - *Gestão Estratégica em Hotelaria* – ACIF- CCIM –SGL, Escola de Hotelaria e Turismo da Madeira, Funchal, Portugal, 27/11/2015.

Llussá, F., “The Rich, The Poor and The Entrepreneur: Entrepreneurship Across Personal and Country Income Classes”, *5th Iberian Entrepreneurship Conference – CIEM* (2015), 15- 18/10/2015.

Costa, R., **I. Vieira, C. Vieira**, “Percepção dos estudantes relativamente aos efeitos da distância entre a residência familiar e a universidade no desempenho académico – uma análise exploratória”, *III International Conference Learning na Teaching in Higher Education and I Congresso Internacional de Ibero-Afro-Americano de Psicologia*, University of Évora, Évora, Portugal, 15 – 17/04/2015.

Vieira, I., C. Vieira, L. Raposo, “Uma avaliação do processo de selecção de candidatos: o caso da University of Évora”, *Seminário do Conselho Nacional da Educação - Acesso ao Ensino Superior: Desafios para o Século XXI*, University of Évora, Évora, Portugal, 07/04/2015.

iii) Seminars presented at other institutions

Andraz, J., “New insights on the relationship between sovereign bonds debt and credit default swaps in Portugal: what has changed with the crisis?”, *Universidad Pablo de Olavide*, Sevilla, Spain, 18/11/2015.

Romão, J., “Territorial capital, sustainable tourism and economic growth: a spatial econometric analysis on European regions”, *5th Workshop of Academic 2015: Center for Regional Economic and Business Networks (REBN)*, Hokkaido University, Sapporo, Japan, 16/10/2015.

Machado, L.P., “Planeamento e Gestão em Turismo”, Universidade Eduardo Mondlane, Inhambane, Moçambique, 07-10/07/2015.

Romão, J., “Endogenous Resources and Tourism Competitiveness: a space-time analysis on European regions”, *Jubilee Workshop 2015 ‘The Future of Spatial Equality and Quality: New Contributions to the Analysis of Human, Social, Entrepreneurial, Creative and Environmental Capital’*, Tinbergen Institute, Amsterdam, The Netherlands, 07-09/05/2015.

Romão, J., “Culture, Nature and Sustainable Tourism Development”, *Towards operationalising UNESCO Recommendations on Historic Urban Landscape*, Interdepartmental Research Centre “Alberto Calza Bini”, Naples, Italy, /05/2015.

Correia, A., “O impacto económico do turismo de luxo”, Uniritter, Laureate Universities, Brasil, 26/10/2015.

Correia, A., “The Prestige Factor in Tourism Motivations”, School of Hotel and Tourism Management, Hong Kong Polytechnic University, SAR China, 16/11/2014.

4. ORGANIZATION OF SCIENTIFIC EVENTS

4.1. Conferences and Workshops

International Events

Title: *6th Workshop on the Economics of ICTs*

CEFAGE’s local organizers: Duarte Brito, Andreia Dionísio, Pedro Pereira (CEFAGE-UE)

Date: 09-10/04/2015

Local: University of Évora

National, Iberian or Portuguese-spoken Events

Title: *Doctoral Consortium 2015*

CEFAGE’s local organizers: Andreia Dionisio (chair), Luís A.G. Coelho

Date: 15/05/2015

Local: University of Évora

4.2. Courses and Technical Seminars

Title: *Introduction to R*

CEFAGE’s local organizers: Sergio Santos

Date: 28-29/04/2015

Local: University of Algarve

4.3. Research Seminars

Speaker(s): Jose Benitez-Amado (University of Granada)

Title: *It Impact on Talent Management and Operational Environmental Sustainability*

Date: 2015

Local: University of Algarve

Speaker(s): Tânia Araújo (ISEG)

Title: *Who Replaces Whom? Local versus Non-local Replacement in Social and Evolutionary Dynamics*

Date: 09/01/2015

Local: University of Évora

Speaker(s): António Caleiro (University of Évora)

Title: *De novo acerca da atração da Universidade de Évora*

Date: 20/01/2015

Local: University of Évora

Speaker(s): Gilberto Loureiro (University of Minho)

Title: *Equity Offerings, Stock Price Crash Risk, and the Impact of Securities Regulation: International Evidence*

Date: 22/01/2015

Local: University of Algarve

Speaker(s): Magali Pedro Costa (Instituto Politécnico de Leiria)

Title: *Capital structure, product market competition and default risk: numerical analysis with default costs*

Date: 30/01/2015

Local: University of Évora

Speaker(s): Francisco José Mendes Leote (Instituto Politécnico de Setúbal)

Title: *A Relevância dos Intangíveis na Avaliação das Empresas da Euronext*

Date: 10/02/2015

Local: University of Évora

Speaker(s): Pery Francisco Assis Shikida (Universidade Estadual do Oeste do Paraná (UNIOESTE))

Title: *Cenários do Agronegócio no Brasil: situação corrente e perspectivas futuras*

Date: 13/02/2015

Local: University of Évora

Speaker(s): Luís Martins (ISCTE)

Title: *Optimal GMM Model Averaging*

Date: 20/02/2015

Local: University of Évora

Speaker(s): José Correia (University of Évora)

Title: *Illiquidity on Eurozone countries during the 2007-08 financial crisis*

Date: 03/03/2015

Local: University of Évora

Speaker(s): José Matos (Faculdade de Economia, University of Porto)

Title: *Energy statistics or how the inspiration of (statistical) physics applies to financial markets*

Date: 06/03/2015

Local: University of Évora

Speaker(s): Margarida Catalão Lopes (Instituto Superior Técnico)
Title: *Endogenous post-merger internal organization and consumer welfare*
Date: 13/03/2015
Local: University of Évora

Speaker(s): Pedro Pardal (ESCE/I.P. Setúbal)
Title: *Competitive Harm and Segment Reporting with the Adoption of IFRS 8*
Date: 20/03/2015

Speaker(s): Ana Balcão Reis (University Nova)
Title: *Is retention beneficial to low-achieving students? Evidence from Portugal*
Date: 17/04/2015
Local: University of Évora

Speaker(s): Paulo Lopes (University of Évora)
Title: *O Relato de Sustentabilidade: o caso das empresas cotadas na Bolsa de Valores de Lisboa - Análise comparativa entre o ano de 2005 e o ano de 2008*
Date: 24/04/2015
Local: University of Évora

Speaker(s): Ilídio Lopes (ISCTE/IUL)
Title: *Os Intangíveis Enquanto Fonte de Retorno Económico: Conformidade ou Desconformidade Normativa?*
Date: 08/05/2015
Local: University of Évora

Speaker(s): José Belbute (University of Évora)
Title: *Does final energy consumption in Portugal exhibit long memory?*
Date: 26/05/2015
Local: University of Évora

Speaker(s): M. Conceição Rego (University of Évora)
Title: *Regional development assessment in Portugal: new geography in old territories*
Date: 09/06/2015
Local: University of Évora

Speaker(s): Paulo Rodrigues (Banco de Portugal)
Title: *A New Regression-Based Tail Index Estimator*
Date: 19/06/2015
Local: University of Évora

Speaker(s): Luis A.G. Coelho (University of Évora)
Title: *Portfolio Selection Optimization under Cumulative Prospect Theory – a parameter sensibility analysis*
Date: 23/06/2015
Local: University of Évora

Speaker(s): Roberto Frota Decourt (University of Vale do Rio dos Sinos, Brasil)
Title: *Disclosure of Operations Performed Through Insider Trading: Evidence From Profitability*
Date: 17/07/2015
Local: University of Algarve

Speaker(s): António Antunes (Banco de Portugal, Diretor do Núcleo de PM)

Title: *Debt-financed fiscal policies and the dynamics of the household borrowing constraint*

Date: 06/11/2015

Local: University of Évora

Speaker(s): Jose Manuel Cordero (University of Extremadura)

Title: *Efficiency Assessment of Portuguese Municipalities Using a Conditional Nonparametric Approach*

Date: 18/11/2015

Local: University of Algarve

Speaker(s): João Pereira (University of Évora)

Title: *Desigualdade Salarial*

Date: 14/12/2015

Local: University of Évora

Speaker(s): Tiago Sequeira (University of Beira Interior)

Title: *Democracy and Income: taking parameter heterogeneity and cross-country dependency into account*

Date: 18/12/2015

Local: University of Évora

5. WORKING-PAPER SERIES

Belbute, J.M., L.D. Massala, J.A. Delgado (2015), *Assessing core inflation indicators: evidence for Angola*, CEFAGE-UE Working Paper 2015/01.

Belbute, J.M., L.D. Massala, J.A. Delgado (2015), *Measuring persistence in inflation: evidence for Angola*, CEFAGE-UE Working Paper 2015/02.

Serrano, F.A. (2015), *Analysis of the Performance of the Management of the Automatic Balancing Mechanism*, CEFAGE-UE Working Paper 2015/03.

Belbute, J. (2015), *Does Final Energy Demand in Portugal Exhibit Long Memory? A Fractional Integration Analysis*, CEFAGE-UE Working Paper 2015/04.

Pereira, C.M.F., M.F. Jorge, A. Sampaio (2015), *A Review concerning safety culture and inherent communication dimensions in air navigation services*, CEFAGE-UE Working Paper 2015/05.

Castro, G. R.M. Félix, **P. Júlio**, J.R. Maria (2015), *Unpleasant debt dynamics: Can fiscal consolidations raise debt ratios?*, CEFAGE-UE Working Paper 2015/06.

Viola, F., M. Saraiva (2015), *Flat Tax, the solution?*, CEFAGE-UE Working Paper 2015/07.

Guerreiro, G.S., A.B. Caleiro (2015), *The Spatial Convergence of Knowledge in Portugal*, CEFAGE-UE Working Paper 2015/08.

Pereira, C.F., A. Sampaio, F. Jorge (2015), *Tri-Factorial Structure of Safety-Related Internal Communication (SRIC) within an Air Navigation Service Provider Framework: Assessment of a Second-Order CFA Model in Portugal*, CEFAGE-UE Working Paper 2015/09.

Sequeira, T.N. (2015), *Democracy and Income: taking parameter heterogeneity and cross-country dependency into account*, CEFAGE-UE Working Paper 2015/10.

Belbute, J.M., A.M.Pereira (2015), *An Alternative Reference Scenario for Global CO₂Emissions from Fuel Consumption: An ARFIMA Approach*, CEFAGE-UE Working Paper 2015/11.

Diogo, J.L., **C.P. Pires**, L.V. Carvalho (2015), *CONSUMEREX – Consumer Experience Model. A multidimensional model of services evaluation. Application in the sport context.*, CEFAGE-UE Working Paper 2015/12.

Viola, F., M. Saraiva (2015), *Quality costs and Corporate Taxation. Literature review.*, CEFAGE-UE Working Paper 2015/13.

Belbute, J., A.M. Pereira (2015), *Do Global CO₂ Emissions from Fuel Consumption Exhibit Long Memory? A Fractional Integration Analysis*, CEFAGE-UE Working Paper 2015/14.

Pereira, J., A. Galego (2015), *Inter-Country Wage Differences in the European Union*, CEFAGE-UE Working Paper 2015/15.

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